

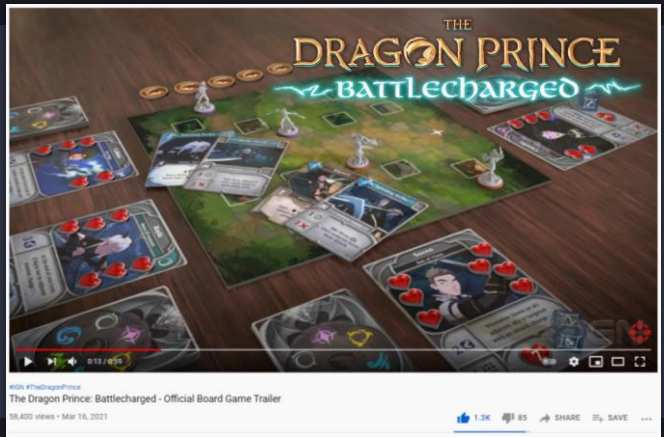
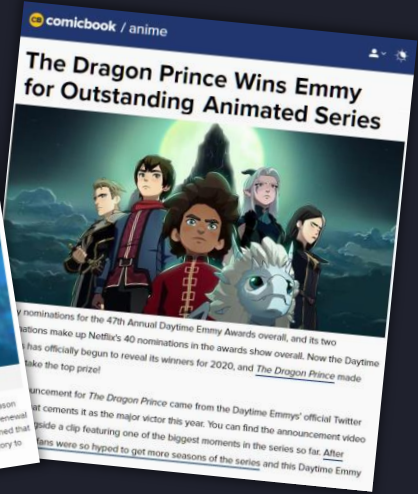
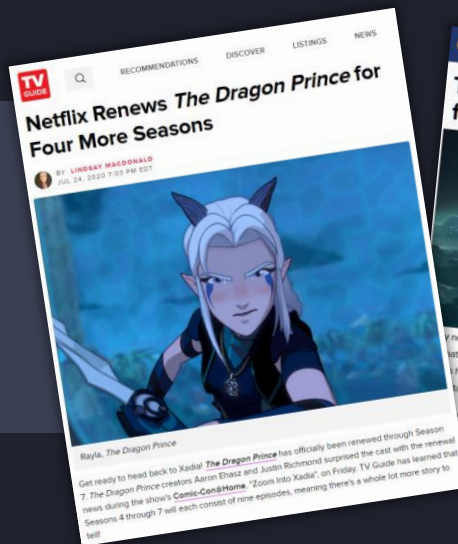


# CHARGING INTO RETAIL THIS SEPTEMBER!



## HUGE FAN BASE

Over 28 million viewers (50/50 kid and adult), prompting Netflix to renew the show for an unprecedented 4 seasons!



## STRONG MARKETING

Fall campaign will drive 3 million impressions on BoardGameGeek, YouTube, Facebook, Instagram, and Twitter



# EARLY BUZZ FROM REVIEWERS

"It's the most fun I've had playing a board game in a very long time." - *Cartoon Universe*

"You really feel like you're in strategic control of what's going on... I really like this a lot." - *Things Get Dicey*

"A streamlined minis game with gorgeous art. I lived my Dragon Prince magical combat dreams."  
- *Ella Loves Boardgames*

"This game absolutely rocks!" - *Lord of the Board*



## MAJOR MARKETING AHEAD

Just prior to launch, the show's most popular cast members will play the game in character on a special episode of *Watch It Played* with Paula Deming!



## FANTASTIC VALUE

*Battlecharged* is absolutely packed with value: 8 miniatures, 8 oversized hero cards, 128 action cards, 6 battle maps, and more! All for just \$39.95 MSRP. When your customers open this box, they'll be blown away by the game's quality, value, and action-packed gameplay.

**SHIPPING IN SEPTEMBER... PLACE YOUR ORDERS TODAY!**