

# RUNNING WITH THE BULLS™

**TITLE** *Running with the Bulls™*  
**RELEASE** August 2016  
**UNIT STOCK NUMBER** CLP114  
**UNIT PRICE NET** \$  
**AGES** 8+  
**PLAYERS** 2-6  
**TIME** 40-60 minutes

**UPC** 8 45866 00114 9

**BOX SIZE** 9.5" x 9.5" x 2"

**BOX WEIGHT** ~2.33 lbs

**CASE PACK** 6

**CASE WEIGHT** ~14 lbs

**CASE SIZE** ~10.25" x 10.25" x 13"

## CONTENTS

62 Playing Cards

10 Red Bull dice – 16 mm

36 Runners

10x 12 mm dice in two different colors

9x 12 mm dice in one color

7x 12 mm dice in three different colors

18 Direction Tokens (3x in six different colors)

First Player Token

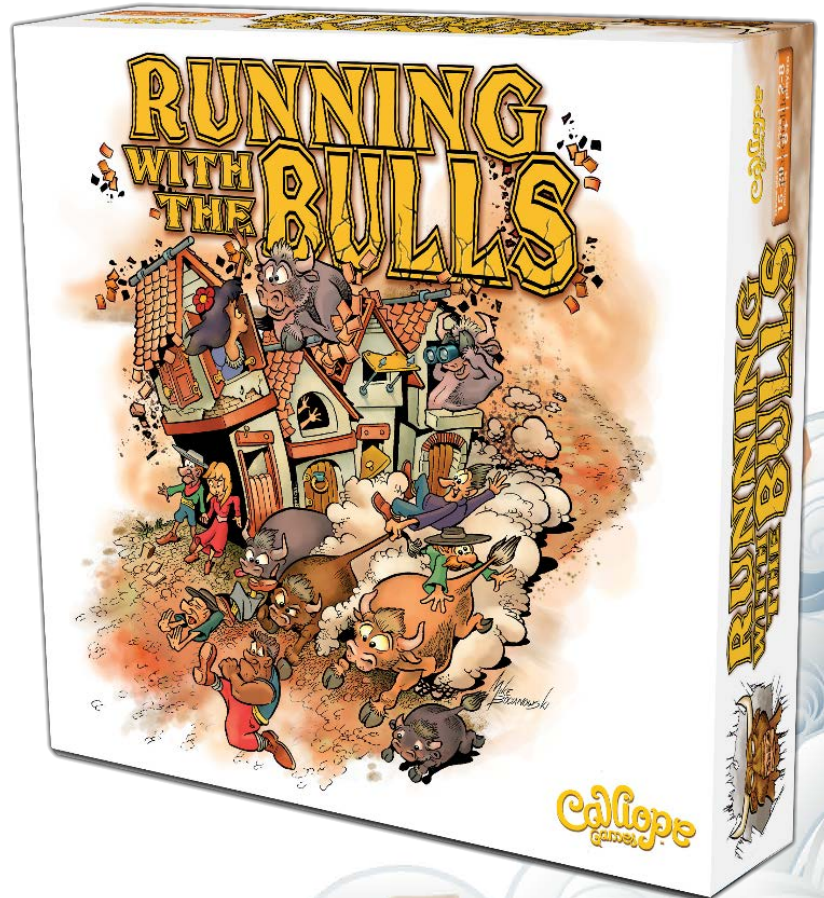
80 Score Tokens

50x 1-point tokens

30x 5-point tokens

1 Game Board – 18" x 27"

1 Rulebook



## PRODUCT DESCRIPTION

Get ready to embark on the craziest vacation ever! A herd of mischievous bulls has taken over the quaint town of El Toro, and players must outrun and outwit them in order to get to the fabulous destinations on the coast! Skillfully play cards to dodge the rascally bulls as they chase you through the streets! Choose when to act, rolling dice to determine the paths of both the Runners of El Toro and the Bulls themselves! With a bit of planning and lot of luck, you'll reach your spectacular getaway while *Running with the Bulls™*!

## GAMEPLAY

*Running with the Bulls*™ is a game for 2-6 players played over three rounds called "days." During each day, players will use action cards to guide their Runners to destinations at the bottom of the board—all while trying to avoid irate bulls! The player with the most points at the end of the game wins!



## CONSUMER BENEFITS AND APPEAL

*Running with the Bulls*™ features **handfuls of different dice** used in a variety of ways.

The **captivating and energetic artwork** showcases the chaotic town of El Toro and engages players.

*Running with the Bulls*™ creates a **fun experience taking fewer than 40 minutes**, allowing even the busiest of families to come together for a game.

## RETAILER BENEFITS AND APPEAL

*Running with the Bulls*™ offers **tremendous value**; it is loaded with an oversized game board, dozens of dice, and other components.

Designed by **Paul Peterson**, an established game developer responsible for many successes in the tabletop game world!

**Up to six players** can join in a single game of *Running with the Bulls*™, making it an obvious choice for larger families, parties, or gaming groups.

*Running with the Bulls*™ is easily taught using a **back of the box demo**, and is **perfect for players of all experience levels**.

**Calliope**™  
GAMES