



TITLE *Menu Masters™*
RELEASE August 2016
UNIT STOCK NUMBER CLP115
UNIT PRICE NET \$
AGES 8+
PLAYERS 2-5
TIME 20-40 minutes

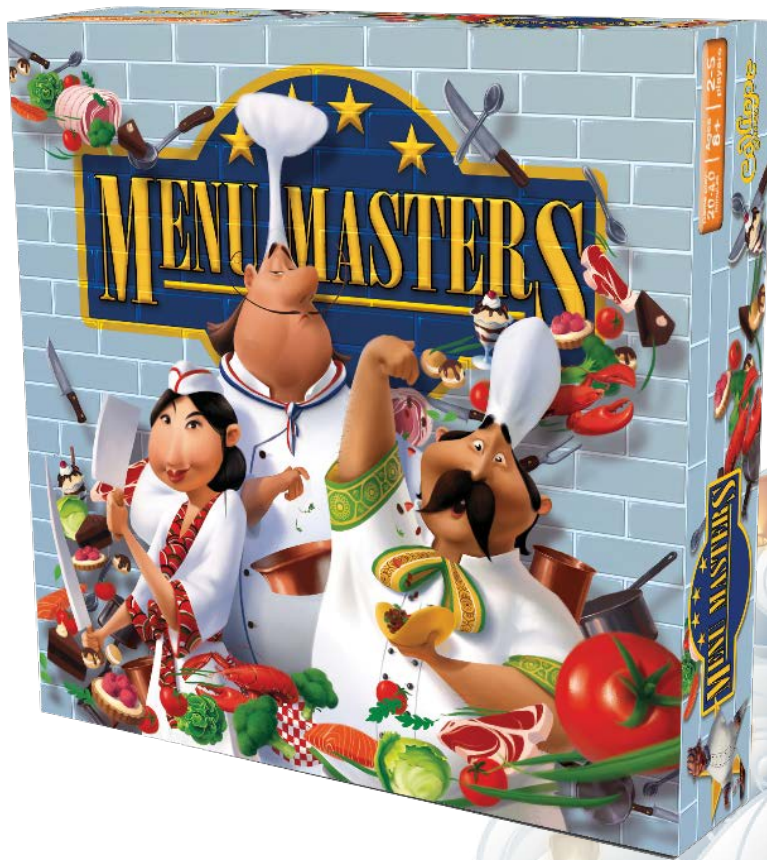
UPC 8 45866 00115 6
BOX SIZE 9.5" x 9.5" x 2"
BOX WEIGHT ~2.75 lbs
CASE PACK 6
CASE WEIGHT ~18 lbs
CASE SIZE ~10.25" x 10.25" x 13"

CONTENTS

Game rules
4 Store Boards
6 Chef Boards
124 Playing Cards
24 Chef Cap Pawns (4 each in 6 colors)
1 First Chef Player Token
48 Coins

PRODUCT DESCRIPTION

It's a fine dining frenzy! You are a world-class chef, brimming with ideas for the greatest menus ever crafted — but the only way to become the Menu Master is to beat the other chefs to Market Street for the freshest, most delicious ingredients! You may choose to open a store to earn some money... or just grab your shopping basket and be the first in line at the market. It's the only way to get the best selection! But beware of the other chefs as they drive up demand and increase prices! Earn your stars in this deliciously fun race to gourmet supremacy, proving you are the greatest of *Menu Masters™*!



GAMEPLAY

In *Menu Masters*™, players are chefs competing to collect the most stars by building menus with the freshest ingredients available on Market Street. *Menu Masters*™ is played over a series of rounds where players will choose whether to purchase ingredients, own a store to collect hard earned money, or make a draw from the bank. As chefs, players use their ingredients to complete menu cards. When a chef completes 3 Menu cards, the end game is near and all chefs will have a chance to finish the round. Once completed, stars are tallied and the chef with the freshest ingredients will win the game!



CONSUMER BENEFITS AND APPEAL

A **clever, market-based design** allows players to start bidding and buying in mere minutes while incorporating enough strategy to be engaging for all ages and levels of game experience.

Beautiful and immersive artwork draw players into a world of four-star chefs competing for fame.

Menu Masters™ offers a **fun experience taking fewer than 40 minutes**, allowing even the busiest of households to come together for a game.

RETAILER BENEFITS AND APPEAL

Up to five players can join in a single game of *Menu Masters*™, and components for a sixth player are in the box for those who want to maximize the challenge in gameplay.

Creates an **accessible and fun** gateway for all players to other **worker placement** titles.

Menu Masters™ is **quick to demo** and **easy to learn**, and is **perfect for players of all experience levels**.

Calliope™ Games