

Calliope Games

Roll for it! Deluxe Edition

Roll For It! Deluxe

Product Information

Preorder Now!

Title: Roll For It! Deluxe
Expected Release: Winter 2014
Unit Stock Number: CLP127

UPC: 8-45866-00127-9
Tin Weight: Approx 11.25 oz
Tin Size: 5.875"Hx4.125"Wx1.625"D



Case Pack: 36 units

Inner Pack: 6 packs of 6 units

Weight Per Case: 25.4 lbs

Case Size: 13.75"H x 9.5"W x 16.125"D

Contents

- Game rules – English (Spanish, German, French and Italian available online)
- 60 **Roll For It!** cards
- 48 dice (6 dice – 8 colors each)
- Embroidered dice bag

Product Description

The **Roll For It! Deluxe Edition** tin is here! All the action, all the fun, and now all the beauty of our goddess Calliope in a single package. The Deluxe Edition combines the contents of both the red and purple games and now supports 2-8 players ages 8+ and plays in 20 - 40 minutes.

Included are 48 stunning dice, a crushed velvet dice bag embroidered with the **Roll For It!** logo, and 60 exquisitely detailed cards featuring your favorite Calliope characters. The Deluxe Edition is presented in a beautifully embossed tin with a hinged lid—the rich flocked interior of which doubles as a dice tray—and fits perfectly into your pocket, making the **Roll For It! Deluxe Edition** the perfect choice for gamers on the move.

In **Roll for it!** players try to score 40 points by rolling dice and matching cards of specific point values. Each roll presents the player with new opportunities and fun decisions to make. The rules are simple - Roll It!, Match It!, Score It! But look out! Other players may steal the card you're shooting for... So hurry, pick up the dice and **Roll For It!**



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Game Play

Roll For It! is as easy as 1-2-3...

- 1) Roll it – Roll your dice.
- 2) Match it – Match your dice to the **Roll For It!** cards in the center of the table.
- 3) Score it – When you match all the dice faces on a card with your dice, take the card and add it to your victory pile... First player to 40 points wins!

Consumer Benefits and Appeal

Fun, Fast, and Exciting: Players take turns rolling dice trying frantically to allocate dice to the **Roll For It!** cards stealing victory points from their opponents! An average game takes 20 – 40 minutes to play, making it the perfect game at any time!

Luck & Skill in One Game: **Roll For It!** takes the luck of the dice and adds decision making skills utilized in resource management games.

Beautiful: Featuring the art of Echo Chernik, the **Roll For It! Deluxe Edition** is presented with pearl and translucent dice, an embroidered crushed velvet dice bag, and a flocked embossed tin that doubles as a dice tray.

Educational: At its heart **Roll For it!** is a resource management game that pushes youngsters to utilize allocation skills.

Portable: **Roll For It!** is very compact and travels easily making it the perfect game for in restaurants, while out camping, or anytime people are on the move.

Exceptional Value: Excellent game play, vibrant dice, beautiful cards, and velvet dice bag, all come at an affordable price, making Roll For It! an exceptional entertainment value.



Retailer Benefits and Appeal

Net Price: Allows retailers to sell at a profit!

Eye catching: Featuring the art of Echo Chernik, the **Roll For It! Deluxe Edition** is easily spotted on the shelf.

8 Player Game: 48 colorful dice and 60 elegant cards allow for up to 8 players to join in the fun!

Back of the Box Demo: Simple 1-2-3 rules provide an easy platform for sales associates to demo from. Clear images explain the game mechanics to the reader within 30 seconds.

Modern Classic: Roll For It! is new and unique, but players will instantly view it as a classic.

Affordable: At a keystone, **Roll For It! Deluxe Edition** will retail for only \$38! It's simply the perfect gift.

5 Languages: Game rules are in five languages; English is in the box while Spanish, German, French, and Italian are easily downloaded from www.CalliopeGames.com.

