



CHALLENGE OF THE SUPERFRIENDS CARD GAME



2-4



10+



25 min

The Superfriends have gathered at the Hall of Justice to take on the challenge of thirteen of the most sinister villains of all time. Play your cards right and you'll defeat the Legion of Doom! Based on the classic animated TV show, **Challenge of the Superfriends Card Game** utilizes Cryptozoic's new GRYPHON card game engine to deliver a fast-paced, easy-to-learn tabletop experience.

Key Selling Points

Based on the classic *Challenge of the Superfriends* TV show

Easy-to-learn, fast-paced card game

Utilizes Cryptozoic's new GRYPHON card game engine



Simultaneous play: 2 to 4 players play their cards at the same time to capture Super-Villains!

Simple, addictive gameplay that rewards both luck and strategy

Cards call forth allies or Super Powers that can change the outcome!

Play as Superman, Batman, Wonder Woman, or Aquaman, with new art based on the classic TV series

Purchase Order

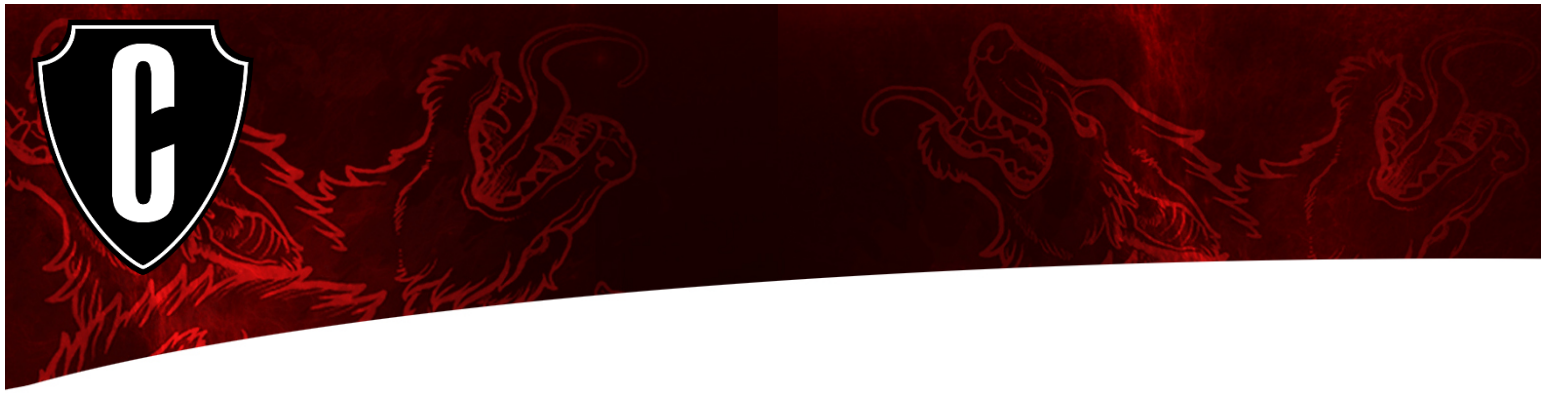
**Due Date:
10/15/18**

**Release Date:
March 2019**

Contents

- 82 Cards:
 - Four 10-Card Player Decks
 - 32 Objective Cards
 - 10 Challenge Cards
- Rulebook

CRYPTOZOIC™
ENTERTAINMENT



Marketing Support

- Online and print media advertising on consumer and retail trade sites including **boardgamegeek.com**
- Promotion on social media sites, including Facebook and Twitter, and sneak peeks on the Cryptozoic Blog
- Contests and/or giveaways held on social media
- Videos to discuss box contents, how to set up the game, and how to play the game
- Press release to industry media
- Game reviews and press coverage across major hobby, comics, and gaming media outlets to support game launch, such as **IGN** and **boardgamegeek.com**
- Review copies sent to online media enthusiast outlets (hobby gaming, comics, and general pop culture) for expanded consumer exposure and to generate buzz
- Heavily promoted at consumer event shows throughout the year, including **Gen Con** and **Origins**
- Cross-promotions with **DC** via giveaways, contents, and announcements on the DC website and Facebook page and at conventions/special events

Ordering Information

Available to ship: Worldwide

Item Code: 27718 (Last 5 of PCS UPC)

Item Description	Contents	UPC		Preliminary Dimensions
Game	1 game	814552027718		4.25"W x 5.75"H x 1.125"D .5lb
Case	12 games/case	814552027725		9"W x 6"H x 7"D 6lb