



CRYPTOZOIC™
ENTERTAINMENT

Spyfest™



4-10



12+



30+
min



Detective
Party
Game

Welcome to **Spyfest™**, the largest super-spy convention in the world. You are here to get a precious piece of secret information, but there's a problem: Everyone is wearing a costume, and you don't know who your source is. Find your Spy by listening and talking to attendees, but you have to remember that rival agents are there, trying to intercept the information by identifying your spy before you do!

Spyfest is an exhilarating **detective party game** in which players split into two teams and take turns being the Spy. The goal of the Spy is to have their own team guess who they're dressed as—a memorable historical or fictional character—before the opposing team. In order to do this, the Spy and their team will use a special Keyword as well as their quick-wittedness, imagination, subtlety, and impressive talent for mingling.

In **Spyfest**, the most creative and ingenious team wins, so stay on your toes!

Key Selling Points

Standalone spin-off
of international
smash hit *Spyfall*
series

70+ highly detailed
and hilarious
illustrations

2 teams, up to 10
players

Identify Fictional and
Non-Fictional
Characters

Purchase Order

Due Date:
7/31/2020

Release Date:
Q4 2020



Contents Summary

- 28 Non-Fictional Character cards
- 28 Fictional Character cards
- 2 Blank Character cards
- 24 Keyword cards
- 14 Action cards
- 16 Red Carpet cards
- 2 Spy standees
- 2 standee bases
- 2 dry-erase markers
- 2 double-sided Character sheets
- 2 double-sided Keyword sheets
- 1 Rulebook





Marketing Support

- Online and print advertising on consumer/trade sites, including **boardgamegeek.com**
- Promotion on social media and sneak peeks on the Cryptozoic Blog
- Contests and/or giveaways held on social media
- Videos to discuss box contents, how to set up, and how to play
- Press release to industry media
- Game reviews and press coverage across major hobby, comics, and gaming media outlets to support game launch, such as **IGN** and **boardgamegeek.com**
- Review copies sent to online media enthusiast outlets (hobby gaming, comics, and general pop culture) for expanded consumer exposure and to generate buzz

Ordering Information

Available to ship: North America, United Kingdom, Australia

Item Number: CZE 28678

Item Description	Contents	UPC	Preliminary Dimensions
Game	1 Game	814552028678  8 14552 02867 8	8" x 8" x 1.75" (20.32 cm x 20.32 cm x 4.45cm) 1.5 lbs (.68 kg)
Case	6 Games per Case	10814552028675  10814552028675	11.8" x 8.4" x 8.7" (30 cm x 21.5cm x 22cm) 9.6 lbs (4.33 kg)