



Vinyl Terrorz: Freddy Krueger

Key Selling Points

First figure in
Cryptozoic's **Vinyl
Terrorz** line featuring
iconic horror characters

Based on unforgettable
villain from *A Nightmare
on Elm Street* film series

Movie-accurate clawed
glove and fedora

Display-worthy window
box packaging



Digital Render: Art Not Final

One, two, Freddy's coming for you! Cryptozoic's terrifying **Freddy Krueger** vinyl figure takes him out of the *A Nightmare Elm Street* film series and puts him right into your collection. The first in the new horror-inspired **Vinyl Terrorz** line, it features the character's trademark gruesome face, fedora, and clawed glove. The 7-inch figure proves that after decades on the big screen, Freddy is still the stuff of nightmares.

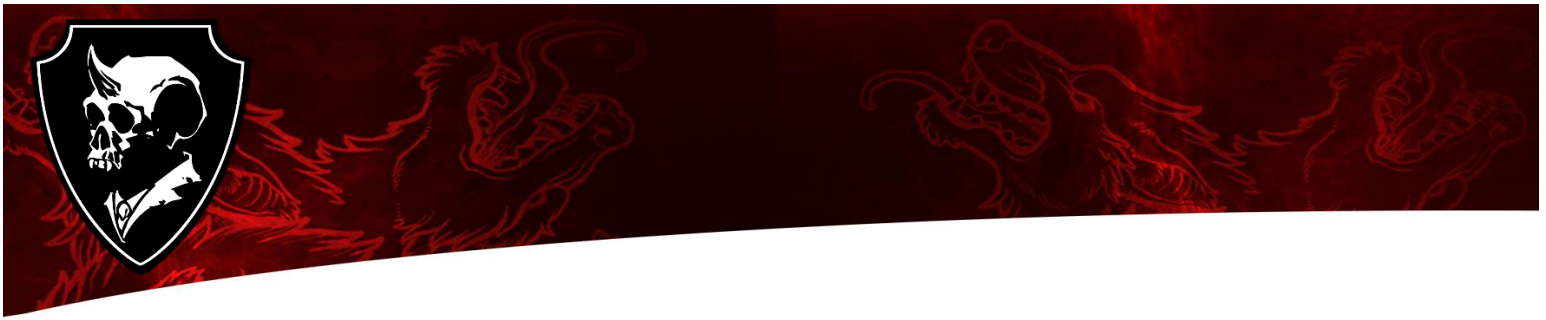
Contents Summary:

- One 7" vinyl figure
- Packaged in window box

**Production
Numbers Due:
1/15/19**

**Release Date:
June 2019**

CRYPTOZOIC
ENTERTAINMENT



Marketing Support:

- Promotion on social media sites, including Facebook, Twitter, and Instagram
- Sneak peeks and behind-the-scenes posts on the Cryptozoic Blog
- Contests and/or giveaways held on social media
- Press release to industry media
- Email blasts to collectibles fans and Cryptozoic mailing lists
- Cross-promotion with horror and collectibles fansites
- Review copies sent to online media enthusiast outlets for expanded consumer exposure and to generate buzz
- Heavily promoted at consumer event shows throughout the year, including San Diego Comic-Con and New York Comic Con

Ordering Information:

Available to ship: Worldwide

Country of Origin: Vietnam

Item Description	Contents	UPC		Preliminary Dimensions
Unit	One window box containing one 7" Freddy Krueger vinyl figure	814552027893		4.25" x 4.25" x 9.5" 0.77 lbs
Case	12 window boxes – each containing a Freddy Krueger vinyl figure only	814552027909		17.25"x13.4"x10.5" 9.26 lbs