



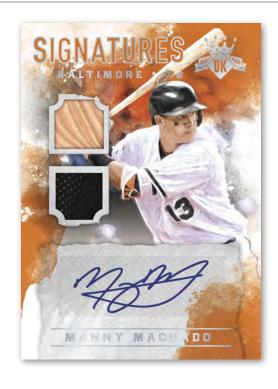


Find autographs the hottest 2017 rookies paired with 2 memorabilia swatches. Look for 4 parallels (#'d/99 or less.)



BASE

Look for a mix of retired, legend and veteran players in the base set. Each player will have a color photo touched up with a classy painted look. Find 9 parallels, including 5 frames.



DK SIGNATURES HOLO SILVER

Pairs autographs of retired, veteran and prospect players with 2 memorabilia swatches. Find 4 parallels (#'d/99 or less.)





SP FRAMED GRAY

New subset for 2017.

Look for different players from the base that are a little harder to find.



AURORA

A new insert for 2017 that is taken from Court Kings. These colorful cards feature veteran stars with 2 parallels (#'d/25 or less.)

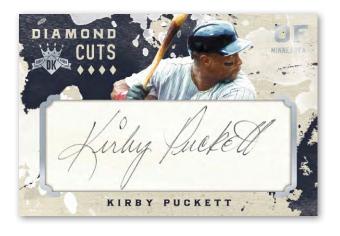


ROOKIES FRAMED BLACK MASTERPIECE

Collect the 2017 rookie class with the classic paint texture only found in Diamond Kings. Look for 8 parallels, including 5 frames.









TED WILLIAMS COLLECTION MATERIALS

Ted Williams gets his own insert in 2017. The hard-hitting lefty was a legend on and off the field. Look for unique memorabilia from games and his personal collection.

DIAMOND CUTS

Features all-time greats, Hall of Famers and other legends. Look for Holo Gold, Holo Blue and 1-of-1 Masterpiece parallels.

HERITAGE COLLECTION MATERIALS SIGNATURES HOLO GOLD

New autograph insert for 2017. Combines classy black-and-white images with 2 memorabilia swatches. Hideki Matsui makes his return to Diamond Kings for the first time since 2005.



HOBBY CONFIGURATION

- 8 CARDS PER PACK
- 12 PACKS PER BOX
- 12 BOXES PER CASE
- 2 COUNT INNERS PER CASE

BOX BREAK

TWO AUTOGRAPH OR MEMORABILIA CARDS, 3 FRAMED PARALLELS,
1 NUMBERED FRAMED CARD
AND 12 INSERTS.

SELLING POINTS

- NEW parallels for Base, SP's, Rookies and Variations include grey and brown frames, 1-of-1 masterpiece and artist's proof blue.
- NEW inserts include SP's, Jersey Kings, Bat Kings,
 Jersey Kings Signatures, Bat Kings Signatures, Ted Williams Collection,
 Heritage Collection Material Signatures and Aurora.
- Find memorabilia of the all-time greats in DK Materials, Jersey Kings, Bat Kings, Studio Portraits Materials, Diamond Deco and Ted Williams Collection Materials.
- Look for signatures of the 2017 rookie class in DK Rookie Signatures.
- NEW autograph names added to Diamond Kings include Manny Ramirez, Hideki Matsui, Nomar Garciaparra, Carlos Delgado, Kerry Wood, Andruw Jones.

