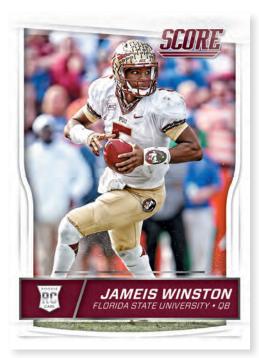


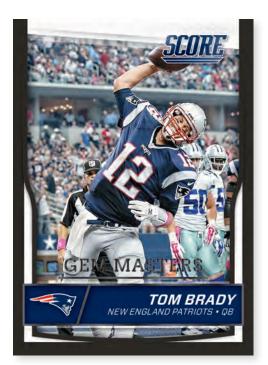
BASE ANDREW LUCK

2016 Score features a clean design and a huge 440-card base set.



ROOKIE 2016 ROOKIES

Look for the first officially licensed 2016 NFL Rookie Cards in Score, inserted at 3 per pack!



GEM MASTERS BASE PARALLEL

Look for a myriad of base parallels for both veterans and rookies, including Gem Masters which is numbered to just 1.







ROOKIE SIGNATURES

2016 ROOKIES

Look for autographed rookies from the top players in the 2016 NFL Draft Class, along with the following autographed parallels: Scorecard, Showcase, Gold Zone, Artist's Proof, Red Zone, First Down, End Zone, Gem Masters and Printing Plates!



NO FLY ZONE RICHARD SHERMAN

This insert features a look at some of the best defensive backs in the NFL. Also look for Gold, Red, Green, and Black parallels.



SIGNAL CALLERS GOLD

 $C \ A \ M \quad N \ E \ W \ T \ O \ N$

Take a look at some of the best quarterbacks in the NFL! They're featured in a base version along with Red, Green, and Black parallels.

PANINI





JUMBO JERSEY PRIME

TODD GURLEY

Look for oversized jersey swatches and prime jersey swatches from some of the best young players in the NFL.

Prime versions are sequentially numbered to 10 or less!



BEN ROETHLISBERGER

Find both Inscriptions and Score Signature autographs, which feature NFL greats such as Ben Roethlisberger, Peyton Manning and Drew Brees along with future stars like Marcus Mariota, Amari Cooper and David Johnson!



ROOKIE HELMETS

2016 ROOKIES

Find these woven helmet cards exclusively in blasters! Look for both Veteran Helmets and Rookie Helmets, along with a blue parallel, which is sequentially numbered to just 49!





RETAIL CONFIGURATION

- 12 CARDS PER PACK
- 24 PACKS PER BOX
- 20 BOXES PER CASE

BOX BREAK

72 ROOKIES, 3-4 BASE PARALLELS AND 92 INSERTS (MIX OF REGULAR AND PARALLEL INSERTS)

SELLING POINTS

- First officially licensed Rookie Cards from the 2016 NFL Draft Class! Look for 3 Rookie Cards per pack!
- Huge 440-card base set, which features 330 veterans and 110 rookies!
- 4 base parallels or inserts in every pack!
- Teammate memorabilia cards are featured in the Dual Jerseys,
 Triple Jerseys and Quad Jerseys, along with the Prime parallel versions!
- Blaster exclusive Rookie Helmets and Veteran Helmets feature woven helmet pieces of both veteran players and 2016 rookies! One per blaster box!



