



UNPARALLELED

PANINI AMERICA, INC.

UNPARALLELED FOOTBALL

2016 NFL TRADING CARDS

PANINI

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BASE



BASE ORANGE



ROOKIE BLACK

Chase the variations of your favorite players! Look for the following versions:
base, purple, teal, orange, red, blue, green, gold and the black 1/1!



BASE AUTOGRAPH

Look for autographed
veteran and retired greats!



RPS ROOKIE AUTO JERSEY

Find on average,
1 RPS Rookie Jersey Auto
in every other box!



RPS ROOKIE AUTO JERSEY NFL SHIELD

Chase the highly sought-after
RPS Rookie Auto Jersey NFL
Shields for 2016's top rookies!



PERFECT PAIRS

Perfect Pairs features some of the NFL's top duos!



PIVOTAL DRIVE

Pivotal Drive highlights 3 players per card, featuring a critical drive during the 2015 season or their career!



DRAFT DIAMONDS

Just like NFL teams do every year, collectors will get the chance to find their Draft Diamonds!

HOBBY CONFIGURATION

- **10 CARDS** PER PACK
- **8 PACKS** PER BOX
- **16 BOXES** PER CASE

BOX BREAK

1 AUTO AND 2 MEMORABILIA
3 #'D CARDS
1 INSERT PER PACK
3 PARALLELS PER PACK
4 BASE PER PACK
2 ROOKIES PER PACK

SELLING POINTS

- Celebrate the inaugural release of a tantalizing new product that features never-before-seen designs, substrates and parallels!
- Look for 3 autograph or memorabilia cards, along with at least 7 sequentially numbered cards, inserts or parallels per box!
- Find rare Tags, Brand Logos, and NFL Shields of the new 2016 Rookie Class!
- Chase the variations of all of your favorite players and teams across the base set and inserts!