



PLAYBOOK

PANINI AMERICA, INC.

HOBBY

PLAYBOOK FOOTBALL

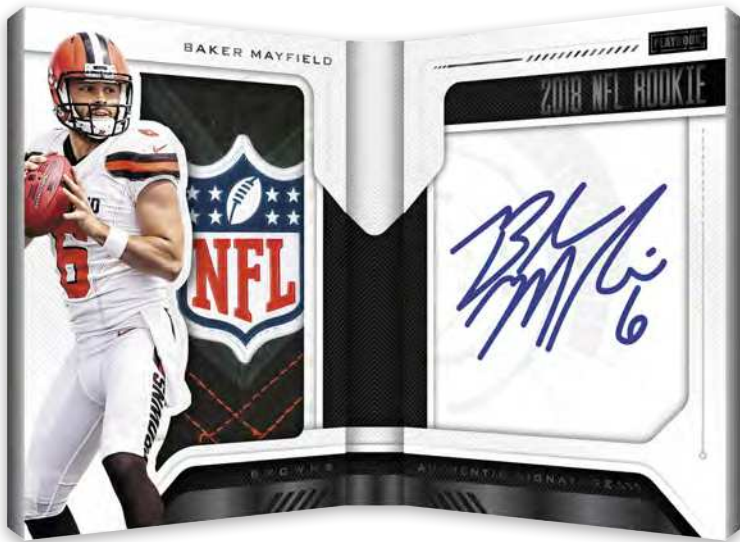
2018 NFL TRADING CARDS

SAQUON BARKLEY



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ROOKIE PLAYBOOK JERSEY AUTOGRAPHS NFL SHIELD

Rookie Playbook Jersey Autographs return after a one year hiatus, with on-card ink!

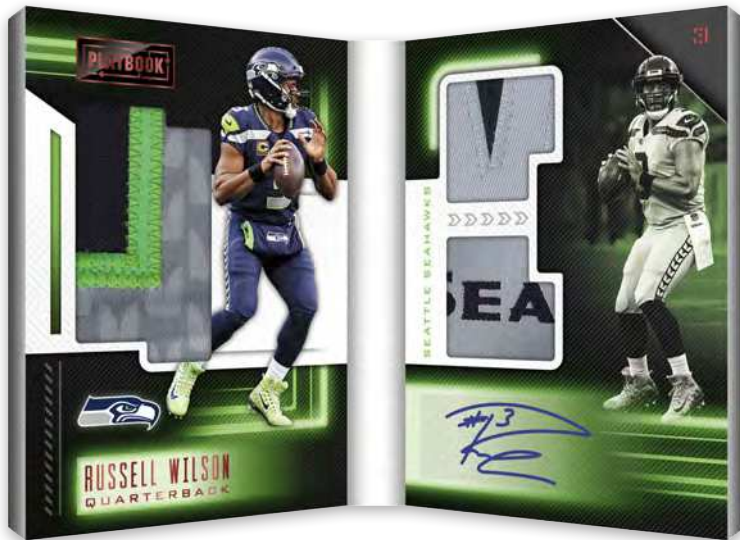
- Rookie Playbook Jersey Autos - #’d/125 or less
- Rookie Playbook Jersey Autos Gold - #’d/99 or less
- Rookie Playbook Jersey Autos Platinum - #’d/ 49 or less
- Rookie Playbook Jersey Autos Green - #’d/25 or less
- Rookie Playbook Jersey Autos Red -#’d/10
- Rookie Playbook Glove Autos - #’d/5
- Rookie Playbook Jersey Autos NFL Shield - one of one
- Rookie Playbook Jersey Autos Laundry Tag - one of one
- Rookie Playbook Jersey Autos Printing Plate Cyan - one of one
- Rookie Playbook Jersey Autos Printing Plate Magenta - one of one
- Rookie Playbook Jersey Autos Printing Plate Yellow - one of one
- Rookie Playbook Jersey Autos Printing Plate Black - one of one



VAULT TRI FOLD JERSEY AUTO PREMIUM

Playbook football delivers power packed tri-fold cards, printed on acetate!
Look for a vault of patch content with 8 jersey swatches and an autograph in Vault!

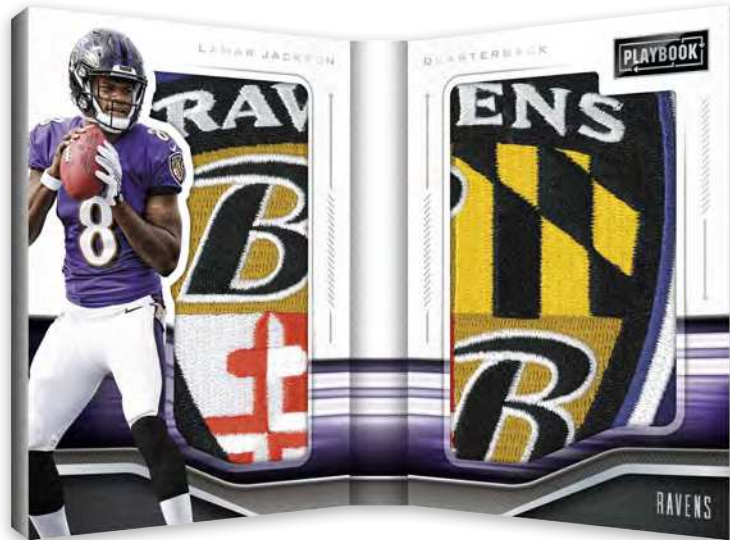
- Vault Tri Fold Jersey Auto - #’d/25 or less
- Vault Tri Fold Jersey Auto Gold - #’d/10 or less
- Vault Tri Fold Jersey Auto Premium - one of one



PLAYBOOK MATERIAL AUTOGRAPHS RED

Find a star-studded lineup in Playbook Material Autographs: Tom Brady, Aaron Rodgers, Russell Wilson, Rob Gronkowski, Brian Dawkins, Peyton Manning, Ray Lewis and more!

- Playbook Material Autos - #’d/49 or less
- Playbook Material Autos Green - #’d/25 or less
- Playbook Material Autos Red - #’d/10 or less
- Playbook Material Autos NFL Shield Black - one of one
- Playbook Material Autos Nike Swoosh Black - one of one
- Playbook Material Autos Printing Plate Cyan - one of one
- Playbook Material Autos Printing Plate Magenta - one of one
- Playbook Material Autos Printing Plate Yellow - one of one
- Playbook Material Autos Printing Plate Black - one of one



ROOKIE JUMBO MEMORABILIA BOOKLET COMPLETE LOGO

Oversized jersey booklets with full team logo parallels!
Find the top 40 rookies in Rookie Jumbo Memorabilia Booklet!

- Rookie Jumbo Memorabilia Booklet - #’d/49
- Rookie Jumbo Memorabilia Booklet Prime - #’d/25
- Rookie Jumbo Memorabilia Booklet Nike Swoosh - one of one
- Rookie Jumbo Memorabilia Booklet Complete Logo - one of one
- Rookie Jumbo Memorabilia Booklet Leather NFL Shield - one of one
- Rookie Jumbo Memorabilia Booklet NFL Shield - one of one
- Rookie Jumbo Memorabilia Booklet Gloves - one of one



ROOKIE SIGNATURES PLATINUM

In addition to Rookie Playbooks, look for the newest NFL talent represented in Rookie Signatures. Find the parallels exclusive to hobby!

- Rookie Signatures Platinum - #’d/49
- Rookie Signatures Green - #’d/25
- Rookie Signatures Gold - #’d/10
- Rookie Signatures Black - #’d/5
- Rookie Signatures Red - one of one
- Rookie Signatures Printing Plate Cyan - one of one
- Rookie Signatures Printing Plate Magenta - one of one
- Rookie Signatures Printing Plate Yellow - one of one
- Rookie Signatures Printing Plate Black - one of one



GAME OF INCHES GOLD

Game of Inches returns to Playbook in stunning acetate fashion! Find some of the most dynamic photography driven booklets in the hobby!

Game of Inches - #’d/25 or less

Game of Inches Gold - #’d/10 or less

Game of Inches Premium - one of one



FRONT 4 SIGNATURES BOOKLET PRIME

Front 4 Signatures combines jerseys, autographs and some of the games’ strongest four-player combos!

Front 4 Jersey Signatures Booklet - #’d/25 or less

Front 4 Jersey Signatures Prime Booklet - #’d/10 or less

Front 4 Jersey Signatures Tag - one of one



HAIL MARY SIGNATURES PRIME

Find the leagues' elite play callers in Hail Mary Signatures!
Find the likes of Tom Brady, Aaron Rodgers, Derek Carr,
Carson Wentz, Ben Roethlisberger, Philip Rivers, Jared Goff,
Deshaun Watson, Patrick Mahomes and more!
Hail Mary Signatures - #’d/199 or less
Hail Mary Signatures Prime - #’d/25 or less
Hail Mary Signatures Premium - one of one



NEXUS TRI FOLD JUMBO JERSEYS GOLD

Nexus connects your team's favorite trio with jumbo patches
in a three-card booklet!

Nexus Tri Fold Jumbo Jerseys - #’d/25 or less
Nexus Tri Fold Jumbo Jerseys Gold - #’d/10 or less
Nexus Tri Fold Jumbo Jerseys Premium - one of one

HOBBY CONFIGURATION

- **4 CARDS** PER PACK
- **1 PACK** PER BOX
- **8 BOXES** PER INNER
- **2 INNERS** PER CASE

BOX BREAK

4 AUTOS OR MEMORABILIA CARDS
INCLUDING 1 BOOKLET

SELLING POINTS

- Playbook Football makes a triumphant return to the 2018 hobby lineup!
- Find Playbook with on-card autographed memorabilia booklets for the first time since 2012!
- 3 in every 4 boxes will deliver an on-card Rookie Playbook Jersey Autograph, sequentially numbered to 125 or less!
- Look for the return of the hobby's favorite jersey booklets in Armory, Game of Inches and Red Zone, all printed on acetate. Also find brand new tri-fold booklets in Nexus and Vault!
- Veteran stars, retired greats and historic coaches are all featured in impressive fashion in the form of Playbook Material Autos, Front 4 Jersey Signatures, Split 6 Signatures, Hail Mary Signatures, Coaches Quotes and much more!