RYAN NUGENT-HOPKINS · MARK SCHEIFELE · SEAN COUTURIER · ADAM LARSSON · CODY HODGSON · GABRIEL LANDESKOG









<u>Calder Contenders</u> <u>Auto Patches,</u>

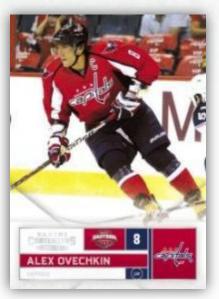
featuring <u>ON-CARD</u>
signatures and
oversized prime swatches
from top rookies

including RYAN NUGENT-HOPKINS, GABRIEL LANDESKOG, JOE COLBORNE and many more! This year <u>EVEN MORE!</u>

NHL Ink

Look for Single, Dual and Triple cards
feature ON-CARD
autos of NHL legends, stars and freshmen!

RELEASE DATE: FEBRUARY 15, 2011



<u>Three unique booklet</u> <u>inserts</u>

Contenders Match-Ups,
Original Six Combos and
Starting Lineups
each featuring up to

SIX autographs from the NHL's most collectible stars!

HOBBY CONFIGURATION

5 Cards, 18 Packs, 14 Boxes

BOX BREAK

- One Cup Contenders and One Calder Contenders short print!
- One Calder Contenders Signature!
- One NHL Ink autograph!

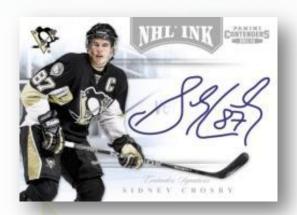


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Single, Dual and Triple

give collectors exactly what they want: the NHL's most collectible players and their HARD-SIGNED autographs!







These are the stars that collectors crave:

- Sidney Crosby
- Alex Ovechkin
- Martin Brodeur
- Taylor Hall
- Mario Lemieux
- Patrick Roy and many more!

- Two Cup Contenders Gold Auto Patches!
- One Calder Contenders Auto Patch!
- Two Calder Signature Patches!
- 20 Calder Contenders Signatures!
- One NHL Ink Duals!
- One booklet card featuring up to SIX superstar autographs!







A Contenders

First!

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autogr

Multi-signed booklet cards!
Each booklet contains

between four and six autographs of top NHL stars!

Look for **Original Six Combos**, featuring past and present stars from each of the NHL's most legendary franchises!

Track down <u>Contender's Match-Ups</u>, highlighted by a pair of stars from the game's most storied rivalries! And watch for six players from your favorite NHL teams in Starting Line-Ups!



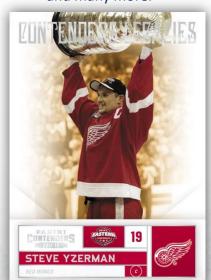


Contenders includes not one but TWO short printed, serial numbered subsets that are sure to drive sales!

It's a set builder's dream challenge!

Contenders Legacies

features the game's greatest heroes, like **Steve Yzerman**, **Mario Lemieux, Patrick Roy** and many more.



Cup Contenders

shines the spotlight on today's top stars, like **Tim Thomas**, **Roberto Luongo**, **Sidney Crosby**, **Steven Stamkos** and more!



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