2014 NBA TRADING CARDS

PANINI



SELECT 14 15

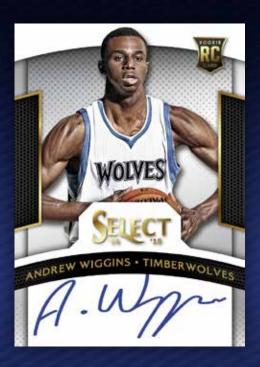
HOBBY

ALL INFORMATION IS ACCURATE AT THE TIME OF POSTING – CONTENT IS SUBJECT TO CHANGE.

CARD IMAGES ARE SOLELY FOR THE PURPOSE OF DESIGN DISPLAY. ACTUAL IMAGES USED ON CARDS TO BE DETERMINED.

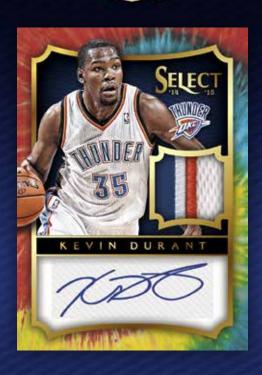
© 2014 PANINI AMERICA, INC. PRINTED IN THE USA. © 2014 NBA PROPERTIES, INC. ALL RIGHTS RESERVED

SELECT 115



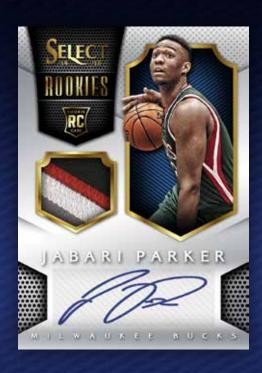


Get a hold of the incredible 2014
Rookie Class with Rookie
Signatures! Look for Copper,
Gold, and Black Prizms.



JERSEYS AUTOGRAPHS
TIE DYE

Introducing the new Tie
Dye Prizm! Get caught up
in a whirlwind of color.



ROOKIE JERSEYS AUTOGRAPHS

Collect every level of Rookie Jerseys Autographs, including the brand-new Tie Dye version sequentially numbered to 25.

PANINI

2014 NBA TRADING CARDS



SELECT 115



CITY TO CITY

Check out City to City - Presenting the opportunity to pull multiple team jerseys for NBA stars.



COURTSIDE

Introducing a brand new way
to collect Select; the base set is
divided into three tiers that
include Concourse, Premier Level,
and the short-printed Courtside!



SPARKS TIE DYE

Find game-worn jerseys of the NBA's brightest stars and most explosive players in Select Sparks!

PANINI

2014 NBA TRADING CARDS





HOBBY CONFIGURATION 5 CARDS PER PACK, 12 PACKS PER BOX, 12 BOXES PER CASE

BOX BREAK THREE AUTOGRAPH OR MEMORABILIA CARDS AND TWELVE PRIZMS

KEY SELLING POINTS

- New this year! Find a tiered base set that features Concourse, Premier Level, and the short-printed Courtside!
- The return of the rainbow! Each base set contains its own unique Prizm parallels. All three sets parallel to a Gold #'d/10 Green #'d/5 Black #'d/1!
- Every box delivers on average three autograph or memorabilia cards, 12 prizms, and two cards from the hard-to-find Courtside set!
 - Get Psychedelic with Select: Look for the ultra-rare Tie-Dye Prizms!
 - Six new Autograph or Memorabilia inserts!

PANINI

2014 NBA TRADING CARDS

