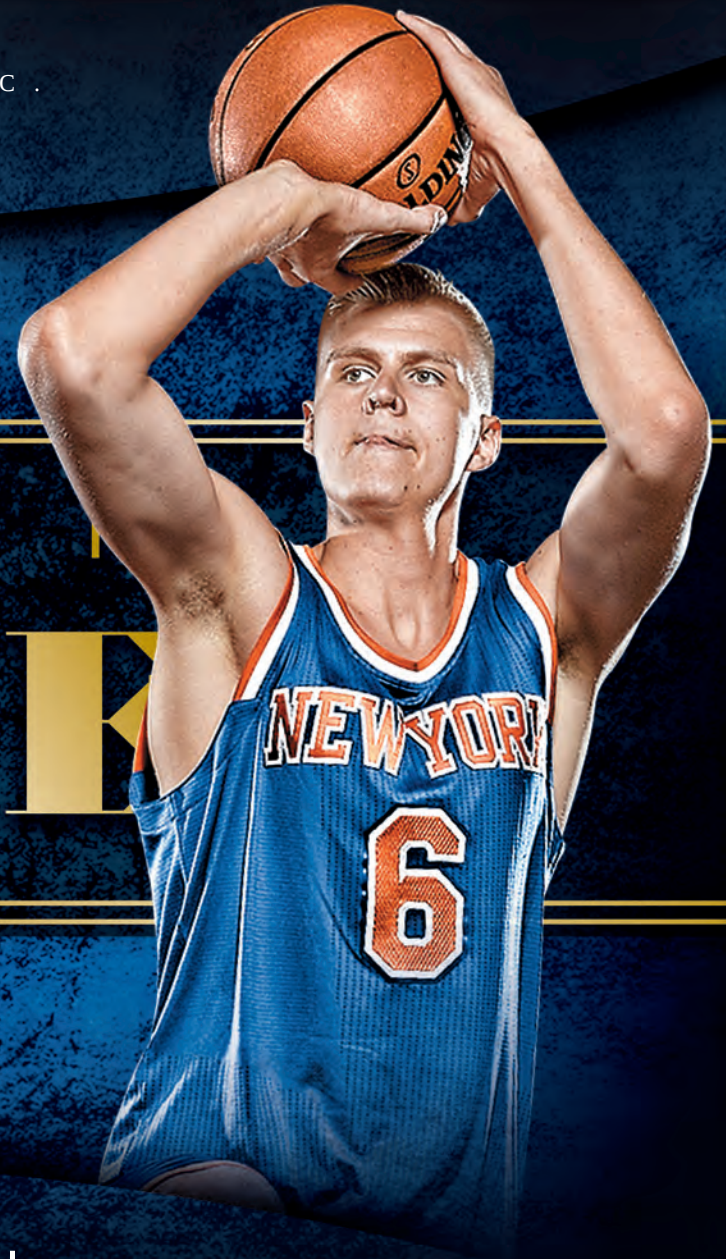


PANINI AMERICA, INC.

P A N I N I
LUXE



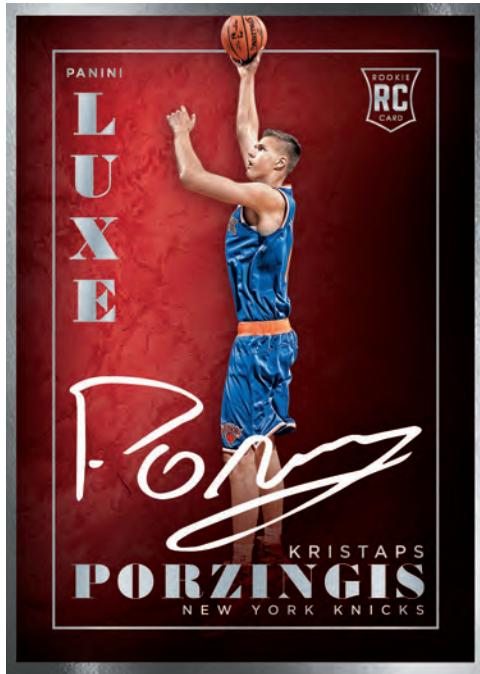
LUXEBASKETBALL

2015-16 NBA TRADING CARDS

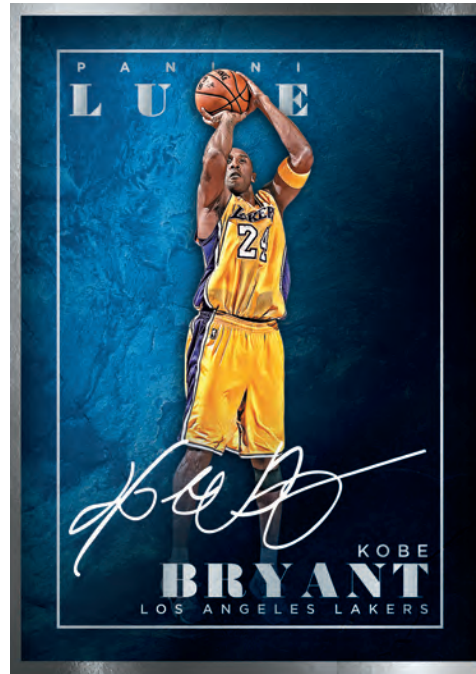
PANINI

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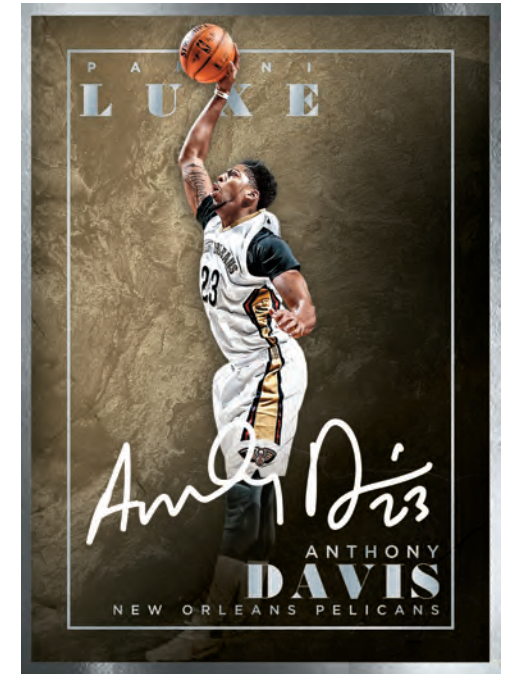




LUXE AUTOGRAPHS RUBY

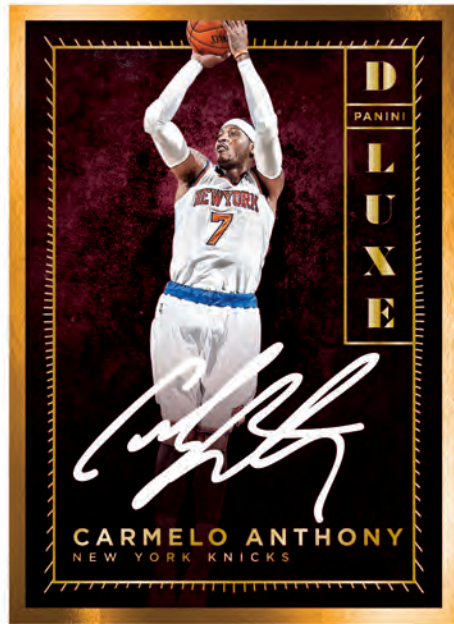


LUXE AUTOGRAPHS SAPPHIRE



LUXE AUTOGRAPHS GOLD

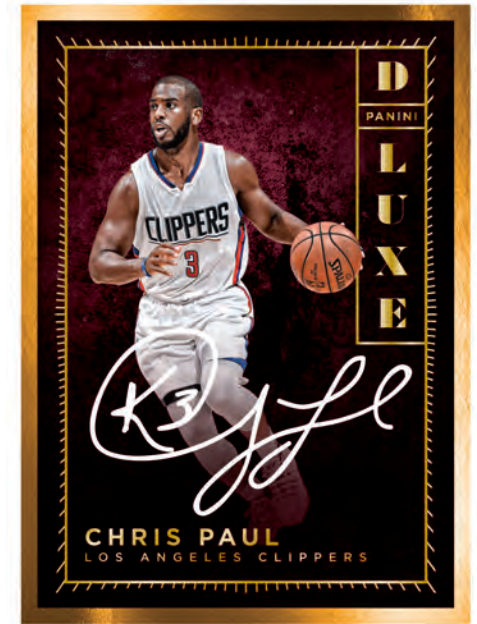
New this year: Each parallel has a distinct color metal frame!
Every box of Luxe Basketball delivers at least one metal-framed
autograph! Look for the 1-of-1 Black parallel!



DELUXE



DELUXE



DELUXE

New to Luxe this year is the limited DeLuxe autograph insert! DeLuxe features a robust autograph checklist with rookies and veterans and is sequentially numbered to 25!



MEMORABILIA PRIME



ROOKIE JERSEYS PRIME



RED MEMORABILIA DIE-CUTS

Every box of Luxe delivers four autograph or memorabilia cards on average. Look for the redesigned Red Memorabilia Die-Cuts and Rookie Jerseys inserts!

HOBBY CONFIGURATION

- **4 CARDS** PER PACK
- **1 PACKS** PER BOX
- **8 BOXES** PER CASE

BOX BREAK

FOUR AUTOGRAPHS OR
MEMORABILIA CARDS
PER BOX ON AVERAGE

SELLING POINTS

- Luxe Basketball returns with an all-new look and feel! Look for four on-card autographs or memorabilia cards per box on average!
- Pull rare DeLuxe autographs, featuring a thick gold frame and sequentially numbered to 25!
- Every box of Luxe delivers at least two autographs, one of which has a metal frame! Find distinct color frames that parallel to a Black one of one!
- Find Rookie Memorabilia Autographs and Rookie Jumbo Jersey Autographs with oversized Prime parallels sequentially numbered to 25 or less!
- Every card is sequentially numbered to 99 or less!