

PANINI AMERICA, INC.

# NBA HOOPS

KEVIN  
DURANT



HOBBY

HOOPS BASKETBALL

2017-18 NBA TRADING CARDS

PANINI

© 2017 Panini America, Inc. © 2017 NBA Properties, Inc. All Rights Reserved. Printed in the USA.  
All information is accurate at the time of posting – content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined.





**BASE ARTIST PROOF BLACK**



**BASE GOLD**

Look for the first official NBA Rookie Cards, featuring ALL of the top players taken in the 2017 NBA Draft.



**BASE ARTIST PROOF**



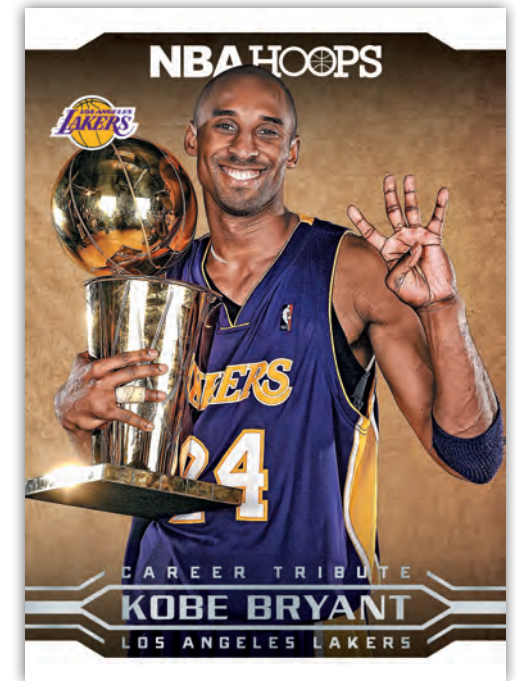
## RED HOT SIGNATURES

Look for Hot Signatures, and chase Red Hot Signatures (#'d/25)



## FINALS MVP

Relive the run to the 2017 NBA Finals in Road to the Finals leading up to the Finals MVP card (#'d to 99)



## KOBE BRYANT CAREER TRIBUTE

Hoops pays tribute to the career of Kobe Bryant with a 10 card subset featuring some of the greatest moments of Kobe's career.

## HOBBY CONFIGURATION

- **8 CARDS** PER PACK
- **24 PACKS** PER BOX
- **20 BOXES** PER CASE

## BOX BREAK

- **TWO AUTOGRAPHS**
- **24 INSERTS/PARALLELS**

## SELLING POINTS

- Look for the first rookie cards of the 2017 NBA Draft Class.
- Back by popular demand, collect Hobby Exclusive Hot Signatures and Red Hot Signatures (#'d/25), Hot Signatures Rookies and Red Hot Signatures Rookies (#'d/25).
- Check out Road to the Finals set, which documents the NBA playoffs from the first round through the Finals.
- Hobby Exclusive inserts include We Got Next, Back Stage Pass, Special Delivery, Courtside, and Team Leaders-each insert has an Artist Proof (#'d/25), and a Gold (#'d/10).