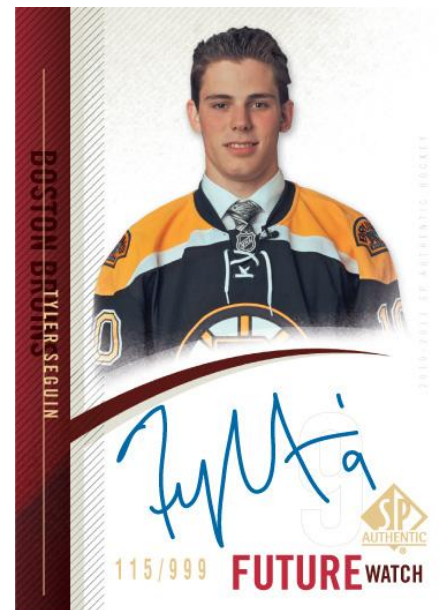


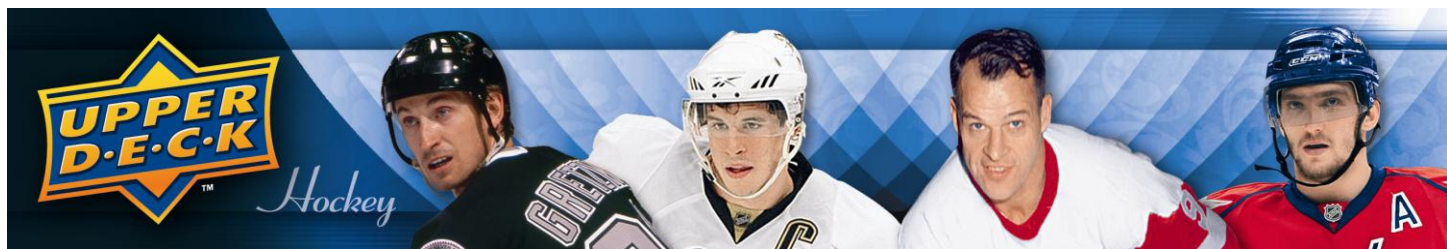
2010-11 SP Authentic Hockey

When you're looking for Wayne Gretzky, Bobby Orr & Gordie Howe, you look to Upper Deck. When you're looking for The Best Autographed Rookie Cards, you look to SP Authentic ... and specifically the Signed Future Watch Rookie Cards! With autographed patch versions that return unmatched quality at this price point, SP Authentic is a Must-Have for all Collectors!

- ✓ Get at least 3 Signature Cards in EACH box! (on avg.)
 - ✓ Find at least 1-2 Autographed Future Watch cards inside!
- ✓ Look for autographed Future Watch Patch cards, #d to 100!
 - ✓ Hall, Seguin, Eberle, Subban, Stepan, Skinner, Paajarvi, Kadri – the list goes on and on!
- ✓ Collect Quality Autographs You Can Count On!
 - ✓ Sign of the Times, Prestigious Pairings, Immortal Inks, SP Chirography, Marks of Distinction – all the heavy hitters!
- ✓ NEW TWIST: Turning Regular Card Variations into Huge Hits!
 - ✓ Select from the best, add in a patch, a signature & two tiers of numbering:
 - ✓ Bam! More Big Hits!
- ✓ Always a Great Grab – Prestigious Pairings – now #d to just 50!
- ✓ A Fan of Big-Player Combos?
 - ✓ Then look no further than SPA's trios, quads, 5's, 6's, 7's & 8's!



UPPER DECK SPORTS



2010-11 SP Authentic Hockey

Break Summary:

➤ **Box Break:**

- ✓ 3-4 Great Autograph Cards
 - ✓ 1 Signed Future Watch (minimum)
- ✓ 2 SP Holo F/X cards
- ✓ 3 SP Essentials

➤ **Case Break:**

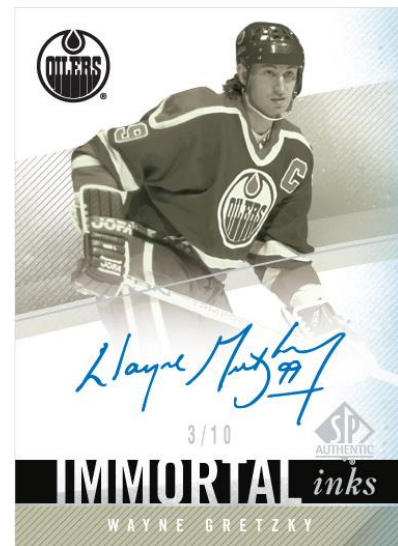
- ✓ 1-2 Autographed Future Watch Patch cards
- ✓ 1-2 Regular Card Limited Autographed Patch variations
- ✓ 1 Sign of the Times Dual Autograph card
- ✓ 1 SP Holo F/X Die-Cut card

Key Inserts:

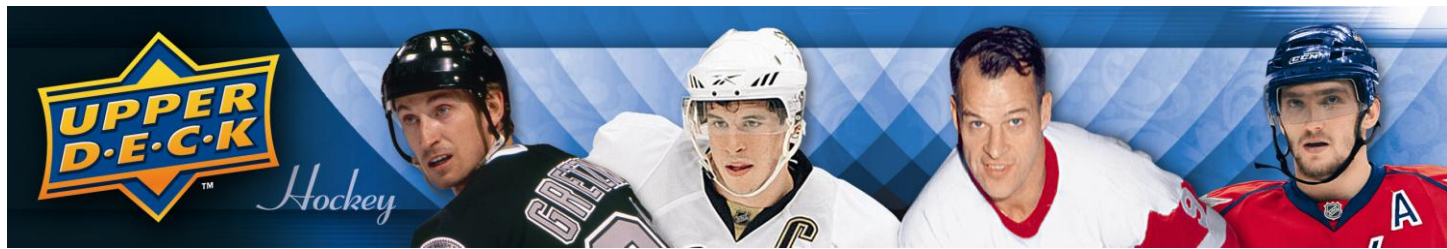
- **Autographed Future Watch:**
Taylor Hall, Tyler Seguin, Jordan Eberle, PK Subban, Jeff Skinner, Brayden Schenn, Magnus Paaajarvi, Nazim Kadri, Derek Stepan, Eric Tangradi, Zach Dalpe, Evgeni Grachev, Sergei Bobrovsky & more RC's!
- **SP Chirography:**
Crosby, Ovechkin, Kane, Stamkos, Nash, Richards ...
- **Immortal Inks:**
Gretzky, Orr, Howe, Lemieux, Roy, Messier, Esposito, Yzerman, Neely, Lafleur & more!

Configuration:

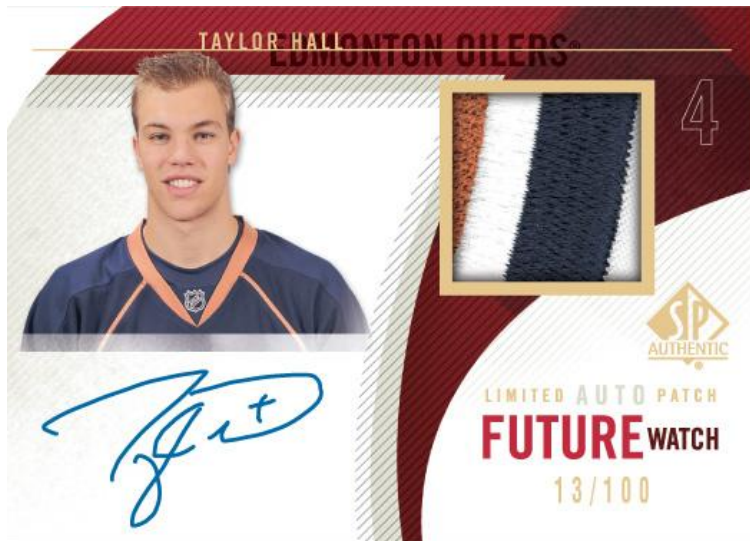
- 5 Cards/Pack
- 24 Packs/Box
- 12 Boxes/Case



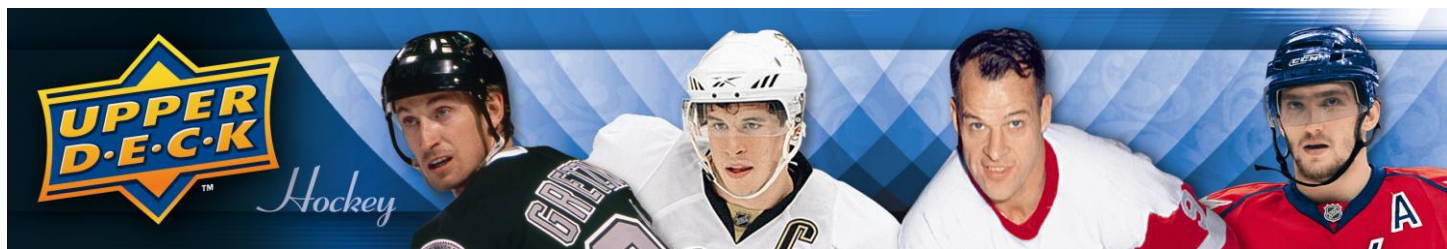
UPPER DECK SPORTS



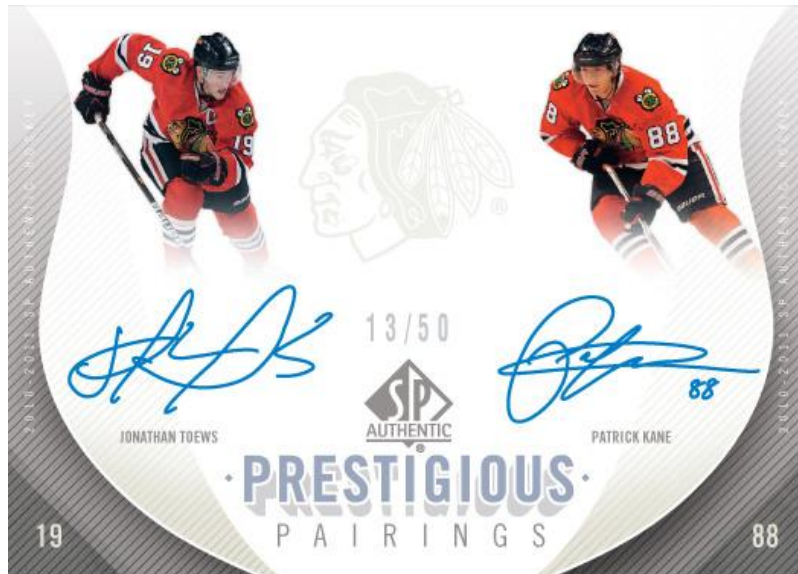
2010-11 SP Authentic Hockey



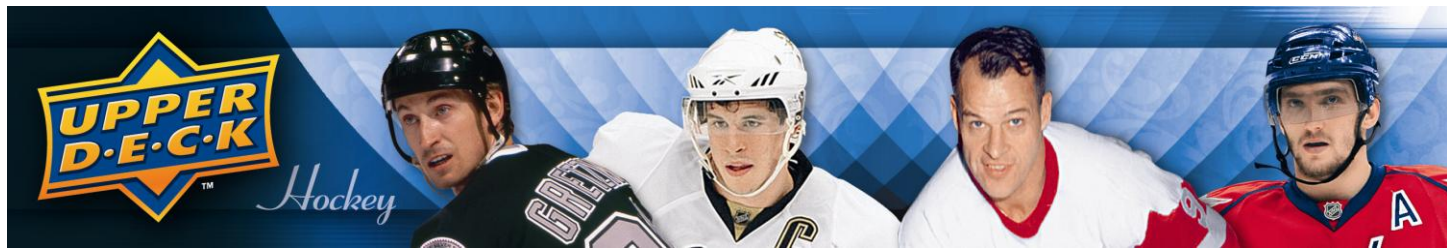
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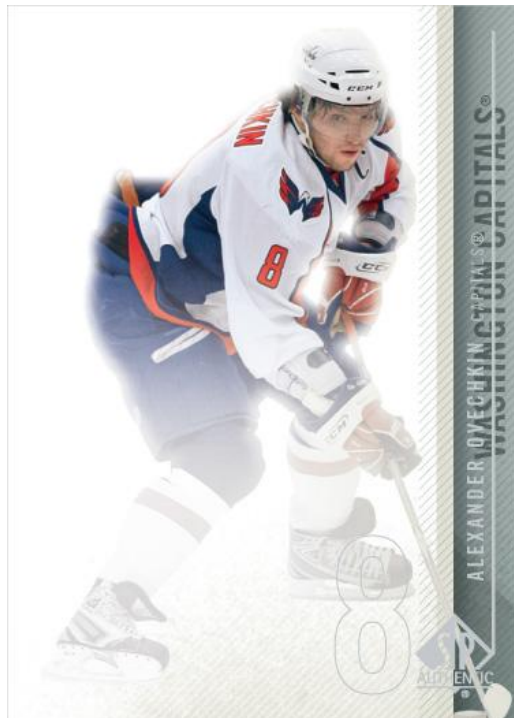
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