

MAJOR LEAGUE BASEBALL®

# Bowman®

THE FIRST PLACE TO FIND  
THE GAME'S FUTURE STARS

HOBBY

2018 BOWMAN® BASEBALL WILL HIT SHELVES IN APRIL 2018 AS **THE FIRST PLACE TO FIND THE GAME'S FUTURE STARS**. CONTINUE TO FIND MLB®-LICENSED TRADING CARDS OF THE GAME'S BIGGEST PROSPECTS AS WELL AS 2018'S MOST PROMISING ROOKIES.



Base Card



Chrome Prospect – Gold Refractor

**2018 Bowman® will be better than ever before by featuring the following product improvements:**

- 1 **NEW** 2018 Bowman Sterling Continuity insert card guaranteed per Hobby box **HOBBY SKUs\* ONLY**
- 1 **NEW** Chrome Prospect Atomic Variation Refractor guaranteed per box **HOBBY BOX ONLY**
- **NEW** insert subsets focused on the game's elite prospects and biggest 2018 rookies, each with an assortment of color refractor parallels
- *Dual Bowman Prospect Autograph Cards*, showcasing dual on-card autographs of the game's future stars **HOBBY SKUs ONLY**

\*Hobby SKUs" refers to Hobby Boxes and Hobby Jumbo Boxes



**COLLECT CHROME CARDS AND AUTOGRAPHS OF THE GAME'S TOP PROSPECTS AND ROOKIES BEGINNING WITH BOWMAN® BASEBALL IN APRIL 2018.**

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Paper Prospect Card – Sky Blue Parallel



#BowmanTrending

As with prior releases, 2018 Bowman® will feature a colorful rainbow assortment of Base Cards and Top Prospects, as well as new insert subsets.

## **BASE CARDS**

Showcasing *MLB*® Veterans and 2018 Rookies.

## **TOP PROSPECTS**

The game's most promising prospects, including a fresh array of 1st Bowman subjects. Look for a new Sky Blue Paper Parallel as well as additional Chrome Refractor Parallels in 2018.

## **#BowmanTrending NEW!**

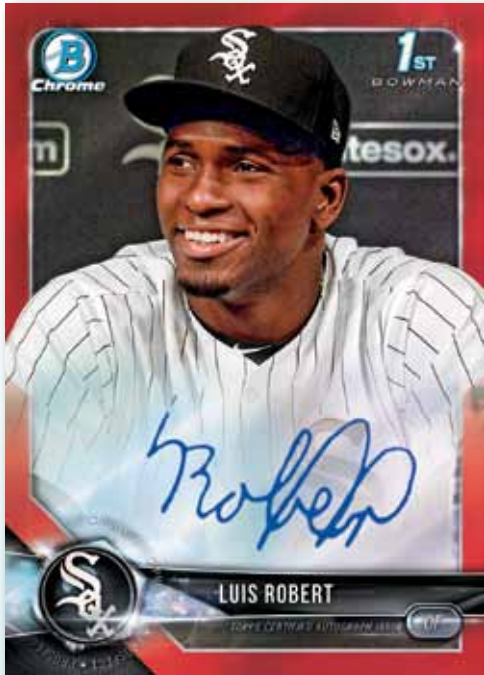
Highlighting top prospects whose stocks have risen dramatically in the past season.



**BASE & INSERT CARDS**

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Chrome Prospect Autograph Card –  
Red Refractor



ROY Favorites – Autograph Gold Refractor

The 2018 Bowman® Baseball Hobby Box will continue to deliver  
1 autograph card per box.

### **CHROME PROSPECT AUTOGRAPHS**

Featuring ON-CARD autographs of the top prospects of MLB®.

### **CHROME ROOKIE AUTOGRAPHS**

Autograph variations of the Rookie Base Cards on chrome technology with ON-CARD autographs.

### **ROY FAVORITES AUTOGRAPHS**

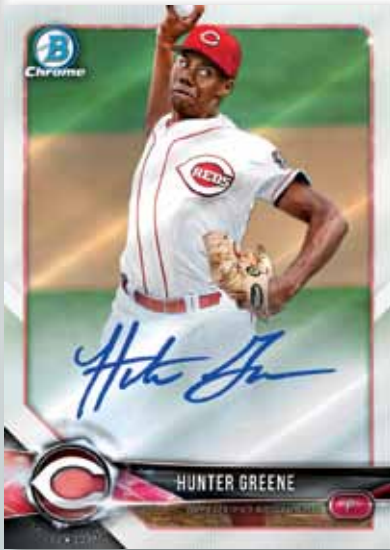
Highlighting top 2018 rookies with a limited edition autograph card. **HOBBY SKUs ONLY**



**AUTOGRAPH CARDS**

# Bowman® HOBBY

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Dual Bowman Prospect Autograph (Front)



Dual Bowman Prospect Autograph (Back)



2018 Bowman Sterling Continuity – SuperFractor Autograph Parallel

Rare new autograph subsets have been added to this year's release which will showcase the game's biggest names and stars.

**DUAL BOWMAN PROSPECT AUTOGRAPH NEW! HOBBY SKUs ONLY**

Look for sequentially numbered, double-sided autograph cards featuring elite prospects.

**ALL-AMERICA GAME AUTOGRAPHS HOBBY SKUs ONLY**

Showcasing today's top prospects from past high school All-America showcases.

**2018 BOWMAN STERLING CONTINUITY AUTOGRAPHS NEW! HOBBY SKUs ONLY**

On-card autograph variations of the Sterling-branded continuity set.

**LOOK FOR BOWMAN® BASEBALL TO ARRIVE IN STORES IN APRIL 2018!**

## ADDITIONAL AUTO CONTENT



Solicitation subject to change Final odds/players subject to actual production runs.