



Look for 2015 Bowman Football
to hit stores on June 17th, 2015

Bowman

**2015 BOWMAN FOOTBALL
HOME OF THE ROOKIE CARD**

HOBBY



Bowman Football features the first Topps Rookie Cards of the 2015 NFL Season, giving collectors their first opportunity to get officially licensed NFL trading cards!

Bowman Football showcases Chrome Refractor Rookie Autographs signed directly on-card!

The deep rookie checklist features 110 Rookie Base Cards and up to 80 Rookie Autograph subjects!

Each Hobby box guarantees 4 On-Card Rookie Autographs plus 1 Veteran Relic Card!

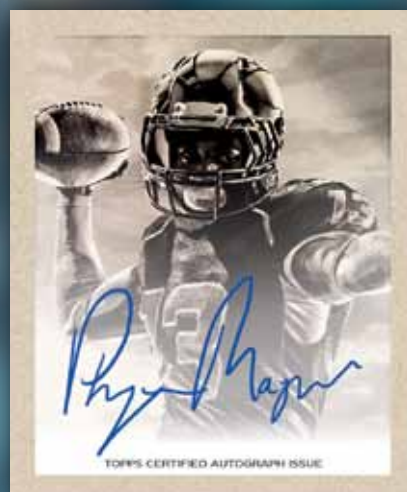


**2015 BOWMAN FOOTBALL
OVERVIEW**

AUTOGRAPH CARDS



Rookie Chrome Refractor Autograph Card



Bowman Autograph Mini Card

ROOKIE CHROME REFRACTOR AUTOGRAPH CARDS

(Up to 80 subjects): Features **Hard-Signed** Autographs from the upcoming 2015 NFL Rookie Class

Blue Refractor: Numbered.

Gold Refractor: Numbered.

Orange Refractor: Numbered. **HOBBY ONLY!**

Red Wave Refractor: #'d to 25. **HOBBY ONLY! NEW!**

X-Fractor: #'d to 10. **HOBBY ONLY!**

Prism Refractor: #'d to 5. **HOBBY ONLY!**

Superfractor: #'d 1/1. **HOBBY ONLY!**

Printing Plates: #'d 1/1. **HOBBY ONLY!**

BOWMAN AUTOGRAPHED MINI CARDS

(Up to 80 subjects): 2015 NFL Rookie subjects **Hard-Sign** vintage-style, mini-sized, 1948 Bowman Design Cards!

Red Ink Parallels: Signed in Red Ink #'d to 5.



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**INSERT CARDS
&
RELIC CARDS**



Bowman Die-Cut



Bowman Relic Card - Gold Parallel

BOWMAN RELIC CARDS

Featuring jersey swatches of top performing veterans

Blue Parallel: Numbered.

Gold Parallel: Numbered.

Orange Parallel: Numbered.

Red Parallel: #’d 1/1.

Printing Plates: #’d 1/1. **HOBBY ONLY!**

BOWMAN MINI CARDS

(Up To 110 subjects): Rookie subjects featured in the vintage 1948 Bowman Football design. **1 PER HOBBY PACK**

BOWMAN DIE-CUT

(Up to 50 subjects): The best veterans featured on an all-new foilboard, perimeter die-cut design. **3 PER HOBBY BOX**

Die-Cut Blue Parallel: numbered.

Die-Cut Red Parallel: #’d 1/1.

Die-Cut Autograph Parallel: (Up to 15 subjects) **NEW!**



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BASE CARDS



ROOKIE RAINBOW FOIL CARDS

(Up to 110 subjects): These cards will feature a black-bordered design. **1 PER HOBBY PACK**

Silver Ice Parallel: Limited.
Blue Bordered Parallel: Numbered.
Gold Bordered Parallel: Numbered.
Orange Bordered Parallel: Numbered.
Red Bordered Parallel: Numbered.
Electric Yellow Parallel: Numbered. **NEW!**
Orange Ice Parallel: Numbered.
Green Bordered Parallel: #’d 1/1.
Gridiron Ice Parallel: #’d 1/1. **HOBBY ONLY!**
Printing Plates: #’d 1/1. **HOBBY ONLY!**

ROOKIE PAPER CARDS

(Up to 110 subjects): White bordered paper parallel of Rookie Rainbow Foil cards.

Black Bordered Parallel: **4 PER PACK HOBBY ONLY!**
Blue Bordered Parallel: Numbered.
Gold Bordered Parallel: Numbered.
Orange Bordered Parallel: Numbered.
Red Bordered Parallel: Numbered.
Green Bordered Parallel: Numbered.
Silver Bordered Parallel: Numbered 1/1.

VETERAN PAPER CARDS

White bordered paper parallel of the Veteran Rainbow Foil cards.

Black Bordered Parallel: **2 PER PACK HOBBY ONLY!**
Blue Bordered Parallel: Numbered.
Gold Bordered Parallel: Numbered.
Orange Bordered Parallel: Numbered.
Red Bordered Parallel: #’d to 25.
Green Bordered Parallel: #’d 1/1.



Veteran Rainbow Foil Silver Ice Parallel Card

VETERAN RAINBOW FOIL CARDS

(Up to 110 subjects): These cards will feature a new, black-bordered design different from the Rookies.

1 PER HOBBY PACK

Silver Ice Parallel: Limited.
Blue Bordered Parallel: Numbered.
Gold Bordered Parallel: Numbered.
Orange Bordered Parallel: Numbered.
Orange Ice Parallel: Numbered.
Red Bordered Parallel: #’d to 25.
Gridiron Ice Parallel: #’d 1/1.
HOBBY ONLY!
Printing Plates: #’d 1/1.
HOBBY ONLY!



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**BONUS AUTOGRAPHED HITS
&
PRODUCT CONFIGURATION**



UAAA GAME AUTOGRAPH CARDS

(TBD subjects) These cards were produced and autographed at the 2012 Under Armour All-America Game. These Topps exclusive autograph cards will be included in product as incremental hits!



\$10 SRP - 25 Cards Per Pack, 10 Packs Per Box, 10 Boxes Per Case

- 4 Rookie On-Card Autographed Cards
- 1 Veteran Relic Card
- 3 Bowman Die-Cut Cards
- 2 Silver Ice Parallel Cards
- 10 Bowman Mini Cards

Solicitation subject to change Final odds/players subject to actual production runs.

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