

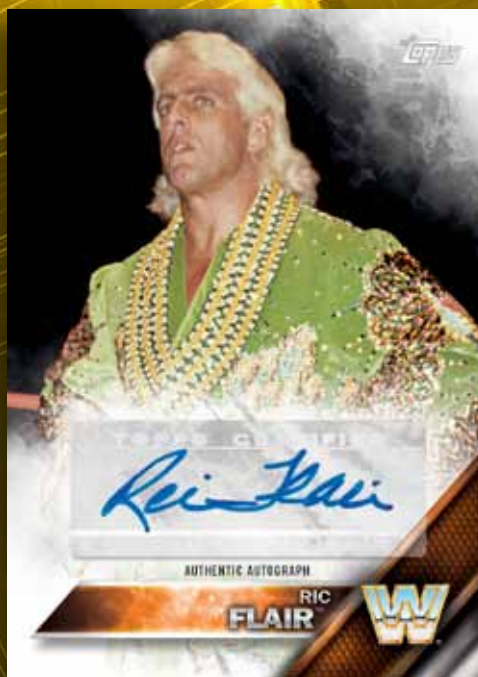
HOBBY
2016
TRADING
CARDS

W **THEN
NOW
FOREVER**

**CREATE THE LARGEST WWE ROSTER SET EVER!
CONTINUING TOPPS WWE 2016 –
FEATURING 2016 WWE SUPERSTARS & LEGENDS!**



Shirt Relic Card



Autograph Card

ON SALE NOVEMBER 2016!

2 HITS PER HOBBY BOX!

WWE THEN NOW FOREVER

Topps



Base Card

100 NEW BASE CARDS
EXPAND ON TOPPS WWE 2016!
ALL-NEW ROOKIE CARDS!

PARALLELS INCLUDE:

- Bronze: 1 in 2 packs
- Silver: 1 in 24 packs **HOBBY ONLY!**
- Gold: #'d to 10
- Red: #'d to 1



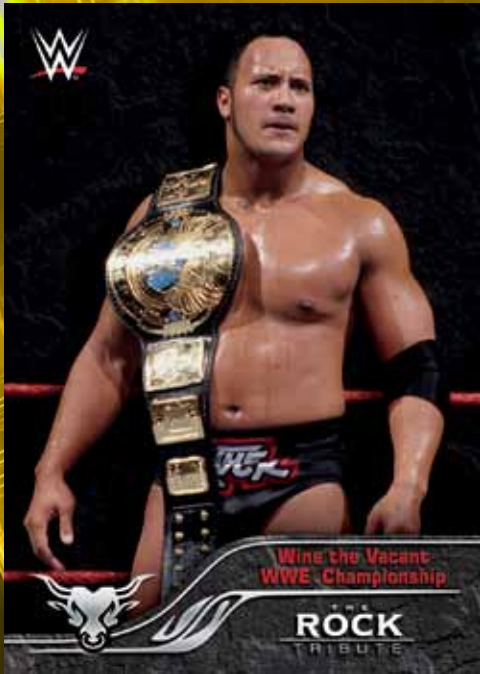
Base Card



Base Card

BASE CARDS

THEN NOW FOREVER



The Rock Tribute Card



NXT Prospects Card

THE ROCK TRIBUTE PART 4

The last 10 cards celebrating 10-time World Champion The Rock!

The first 30 cards are spread over the first three Topps WWE trading card sets in 2016!

NXT PROSPECTS

20 of the top NXT Superstars!

Includes First NXT Cards! (1 in 2 packs)

PLUS ALL-NEW BEHIND THE SCENES INSERT CARDS:

TOTAL DIVAS

The best moments from Season 5 of the hit reality series! (1:2)

WWE BREAKING GROUND

Scenes from the entire WWE Network series focusing on NXT and Prospects! (1:2)

STONE COLD PODCAST

Featuring episodes of the WWE Network-exclusive show! (1:4)

INSERT CARDS



THEN NOW FOREVER

AUTOGRAPH CARDS

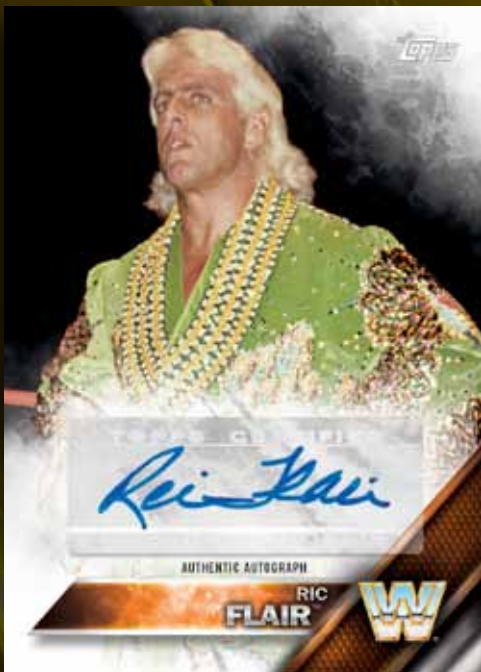
Autographs of WWE Superstars in both the Men's and Women's Divisions, WWE Legends, Rookies & NXT Prospects!

PARALLELS INCLUDE:

- Bronze: #d to 50
- Silver: #d to 25 **HOBBY ONLY!**
- Gold: #d to 10
- Red: #d to 1
- Printing Plates: 1 of 1

TRIPLE AUTOGRAPH CARDS

Sequentially numbered to 11



Autograph Card



Autograph Card

AUTOGRAPH CARDS

WWE THEN NOW FOREVER

topps



Kiss Card



Autographed Kiss Card

KISS CARDS

Featuring lip stain kisses from the most popular Superstars in the Women's Division of WWE & NXT!

PARALLELS INCLUDE:

- Gold: #'d to 10
- Red: #'d to 1

AUTOGRAPHED KISS CARDS

With autographs directly on the kisses!

PARALLELS INCLUDE:

- Gold: #'d to 10
- Red: #'d to 1

KISS CARDS

topps

W THEN NOW FOREVER



Shirt Relic Card Card

SHIRT RELIC CARDS

Featuring player-worn clothing from WWE & NXT Superstars!

ROYAL RUMBLE 2016 MAT RELIC CARDS

Pieces of the Royal Rumble 2016 canvas mat!

FIRST-EVER MASK & FACE PAINT MEDALLION CARDS

Commemorative medallions based on iconic mask and face paint designs!

PARALLELS FOR ALL 3 INCLUDE:

- Bronze: #’d to 50
- Silver: #’d to 25
- Gold: #’d to 10
- Red: #’d to 1

BASE CARD PRINTING PLATES



Royal Rumble 2016 Mat Relic Card

RELIC & COMMEMORATIVE
CARDS



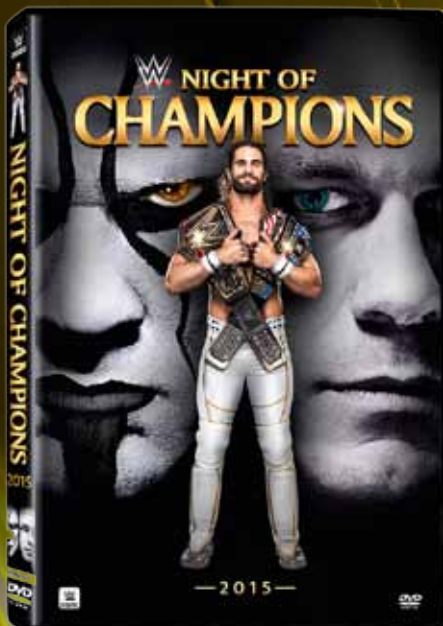
THEN NOW FOREVER

TOPPS WWE THEN NOW FOREVER IS SUPPORTED BY MASSIVE SAMPLING!

WWE 2K17 VIDEO GAME:
PROMO CARDS IN 50K COPIES OF THE BIGGEST WWE PRODUCT!

PAY-PER-VIEW DVDS: PROMO CARDS IN ALL WWE 2016 RELEASES!

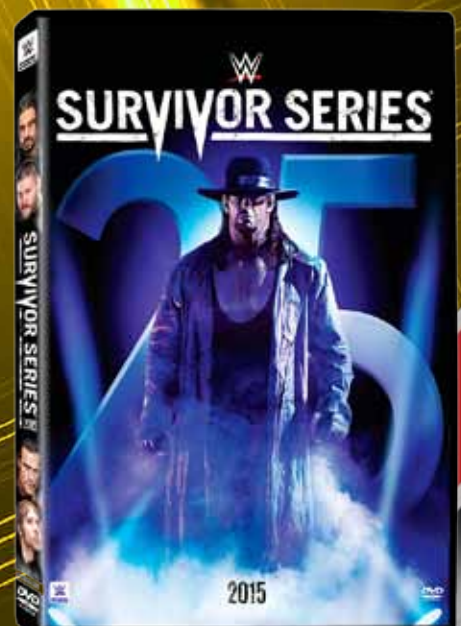
- With 3 DVDs specifically promoting Topps WWE Then Now Forever
 - o *Night of Champions 2016*: over 35k cards
 - o *Hell in a Cell 2016*: over 35k cards
 - o *Survivor Series 2016*: over 45k cards



Night of Champions DVD



Hell in a Cell DVD



Survivor Series DVD

HOBBY
2016
TRADING
CARDS



topps

THEN NOW FOREVER

TOPPS WWE THEN NOW FOREVER!
CONTINUING TOPPS WWE 2016 -
FEATURING 2016 WWE SUPERSTARS & LEGENDS!



LOOK FOR TOPPS WWE THEN NOW FOREVER 2016 IN NOVEMBER!

Solicitation subject to change Final odds/players subject to actual production runs.

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2 HITS PER HOBBY BOX!