



THE UPPER DECK COMPANY



2017 CFL Football



All Content is subject to change. Card images are solely for the purpose of design display.





# PRODUCT HIGHLIGHTS

**Collect The Entire 160-Card Base Set**

**Grab 1 UD Game Jersey Card Per Box**

*Look For The Prized UD Game Patch Parallels, #d to just 15.*

**Collect 8 Retro Themed O-Pee-Chee Cards in Every Box**

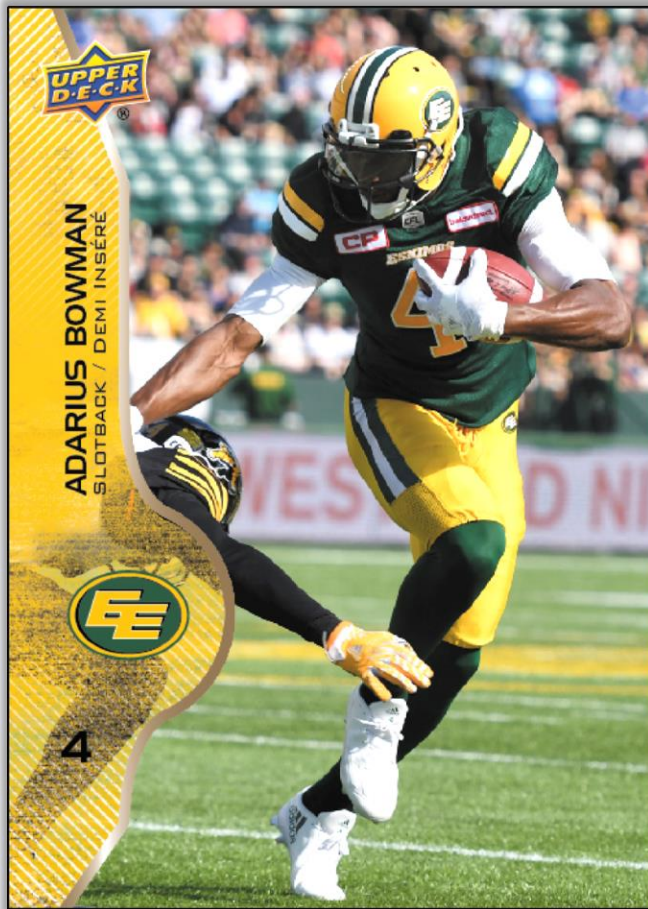
*Additionally Grab One Retro O-Pee-Chee  
Mascot Card in Every Box*

**Uncover The Rare, 2016 Grey Cup Champions  
Inserts Falling 1:768 Packs**

**Find Rookie Redemptions Featuring A 6-Card Set of The  
Top Rookies in The League**

*Look For Veteran Update Redemptions Featuring A 12-Card  
set of The Top CFL Stars Depicted on Their New Team*

**Look For Rare Autographs in The CFL Script Insert**



Base Set

## CONFIGURATION

6 Cards Per Pack  
24 Packs Per Box  
8 Boxes Per Inner  
2 Innings Per Case



**All Content is subject to change. Card images are solely for the purpose of design display.**







# 160-Card Base Set

**The Extensive Base Set  
Features Stunningly  
Collectible Game-Action  
Photos Broken Into:**

**Offense Defense/Special Teams & All-Stars**



All-Star



**Look For Autograph Parallels  
of The Base Set**



All Content is subject to change. Card images are solely for the purpose of design display.







# Memorabilia Inserts

**Grab 1 UD Game Jersey Cards Per Box**  
Highlighting 27 of The Top CFL Stars



**Look For The Prized UD Game Patch Parallels**  
**#'d to just 15**



All Content is subject to change. Card images are solely for the purpose of design display.





# O-PEE-CHEE

**Collect 8 Retro Themed  
O-Pee-Chee  
Cards in Every Box**



O-Pee-Chee Retro

**O-Pee-Chee Team Logo Patches Return With  
An All-New Installment of 9 Stunning Patches**  
These Cards Hold A Huge Secondary Market Value



All Content is subject to change. Card images are solely for the purpose of design display.

