

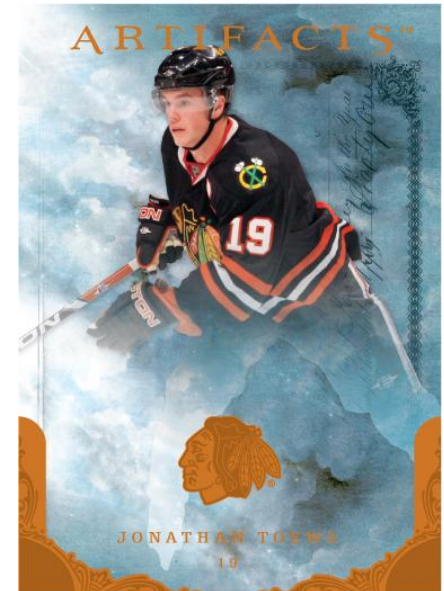
## 2010-11 Artifacts Hockey

***Blending terrific, low-numbered jersey & patch (and some combo jersey/patch) hits with Auto-Facts signatures and a bumper crop of rookie stars adds up to one great, box-level product. Artifacts delivers with solid acumen, offering something for memorabilia and player collectors, while adding in the temptation of landing one of the top prospects from the coming season!***

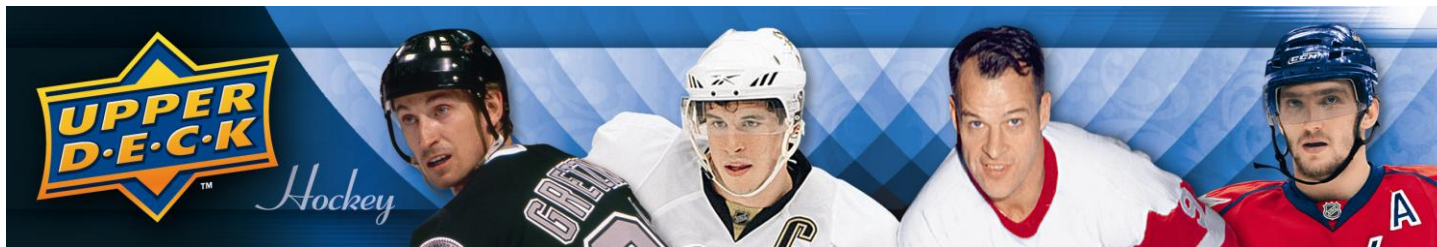
### IDEAL BOX-LEVEL PRODUCT!

#### Each Box Delivers:

- ✓ Get 3 Memorabilia cards!
  - ✓ At least 1 will be a dual- or triple-player card!
- ✓ Get 2 RC's and 1 Rookie Redemption card!
  - ✓ Strong holdover crop includes Canadiens rising star defenseman PK Subban, Toronto 1st-round pick Nazim Kadri, Boston's Zach Hamill, Senators' top selection, Jared Cowan & many more!
- ✓ Get 1 Autograph card!
  - ✓ Auto-Facts deliver time and again!
  - ✓ **BIGGER HIT:** Find black parallels of the regular set, #'d to just 5!
- ✓ Get 1 low-numbered parallel card!
- ✓ Get 2 Legends or Stars subsets, #'d to 999!



**UPPER DECK SPORTS**



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### Break Summary:

#### ➤ **Box Break:**

- ✓ 3 Memorabilia Cards
  - ✓ At least 1 will be a dual- or triple-player card
- ✓ 1 Auto-Facts Signature Card
- ✓ 2 Rookie Cards
- ✓ 1 Rookie Redemption Card
- ✓ 2 Legends/Stars cards
- ✓ 1 Parallel card

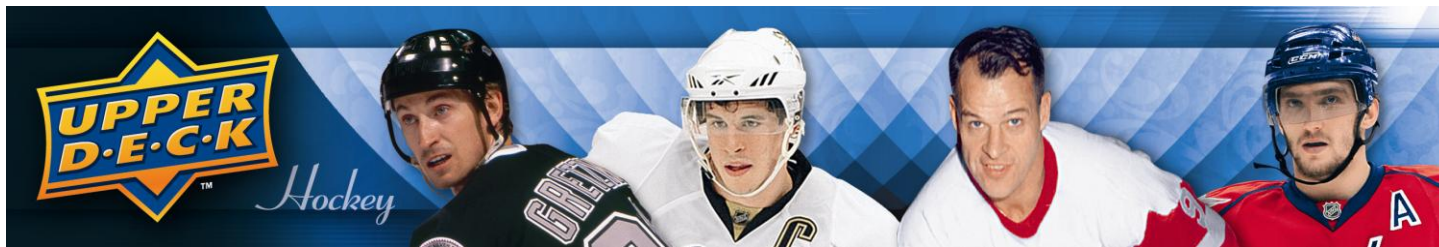
### Key Inserts:

- Treasured Swatches:  
Ovechkin, Stamkos, Luongo, Zetterberg, Tavares, Brodeur, Malkin, Messier, Spezza, Toews, Duchene, Iginla, Doughty,, Getzlaf, Staal, Crosby & more!
- Tundra Trios:  
Gretzky/Howe/Lemieux, Crosby/Lecavalier/Richards, Yzerman/Staal/Pronger, Datsyuk/Zetterberg/Osgood, Kane/Nash/Perry, Parise/Toews/Stafford and other great three-player combinations!

### Configuration:

- 4 Cards/Pack
- 10 Packs/Box
- 16 Boxes/Case





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