



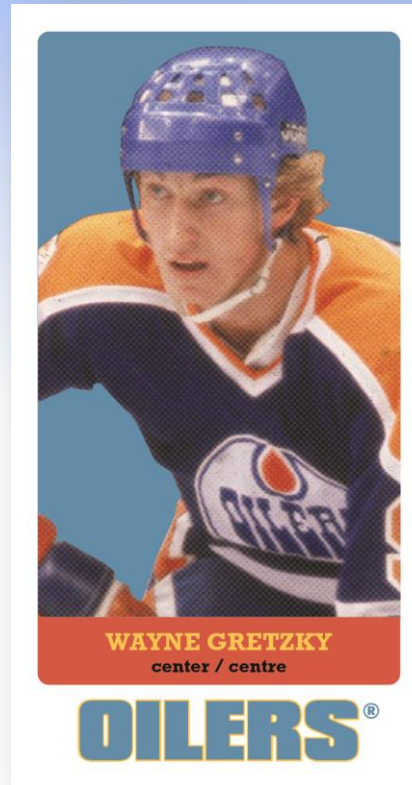
2014-15 O-Pee-Chee Hockey

❖ Product Highlights:

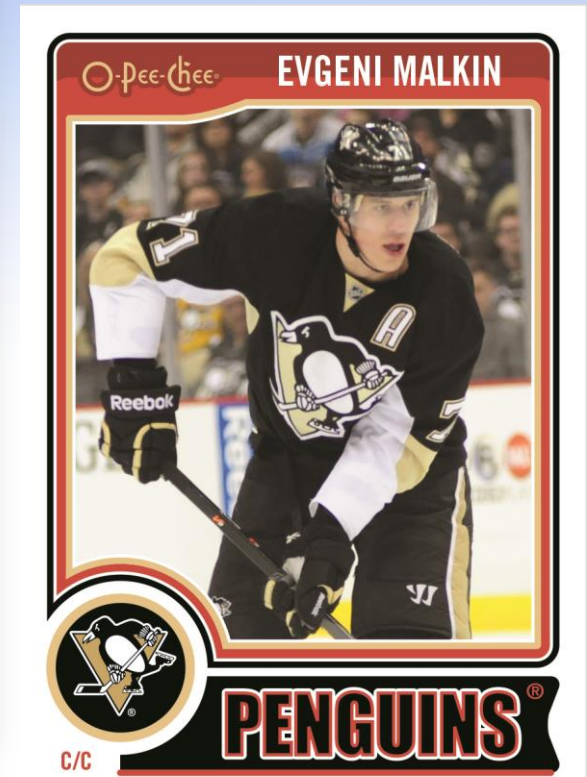
- **Fresh Content Additions for '14-15!**
- **Live Rookies – First shot at carryover Rookies!**
- **O-Pee-Chee Trademark – Biggest set of the Year!**
- **(NEW) Mini Tall Boys become part of Wrapper Redemption program!**
 - **More than 50 players combine to deliver 1/pack – great chase to collect the set!**

❖ Configuration:

- 8 cards per pack
- 32 packs per box
- 12 boxes per case



Mini Tall Boys



'14-15 Regular Card



2014-15 O-Pee-Chee Hockey

✓ Box Break: (on average)

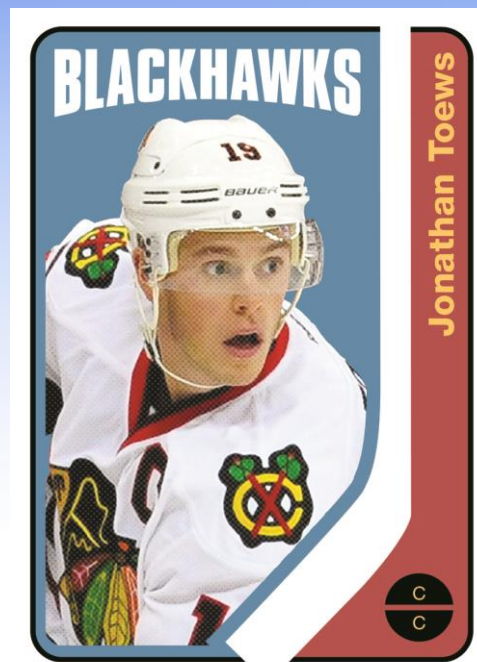
- Thirty-Two (32) Retro parallels
- Eight (8) Marquee Rookies
- Eight (8) Marquee Legends
- Eight (8) Rainbow Foil parallels
- Ten (10) OPC Stickers
- Two (2) OPC V Series A inserts

✓ Case Break: (on average)

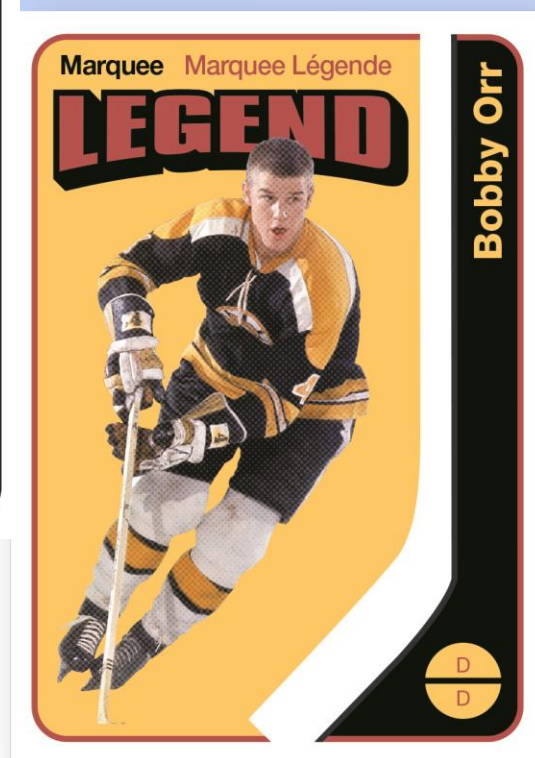
- Four (4) Team Logo Patches
 - Including one High Series SP!
- Two (2) OPC Signatures
- One (1) OPC Team Canada Signature
- Find rare OPC Buyback Autos!
 - Ovechkin, Tavares, Stamkos & more!
- Look for Sport Royalty on-card Autos!
- Look for rare Black Bordered Hot Boxes

✓ Wrapper Redemption:

- Five (5) Red Border parallels
- One (1) Mini Tall Boy



O-Pee-Chee Retro



Retro Marquee Legends



2014-15 O-Pee-Chee Hockey



OPC Stickers



Marquee Rookies

❖ Product Highlights:

- **Great variety remains an O-Pee-Chee staple – from RC's to Stickers, it appeals to a huge audience!**



2014-15 O-Pee-Chee Hockey



❖ Team Logo Patches:

- 3rd and Final Year!
- **Finish the Whole Set!**
- 6 different tiers of scarcity
- **Patches from 1917 to present day!**
- Look for rare, commemorative, vintage and cartoon patches!
- **Hobby exclusive . . . 4 per case**

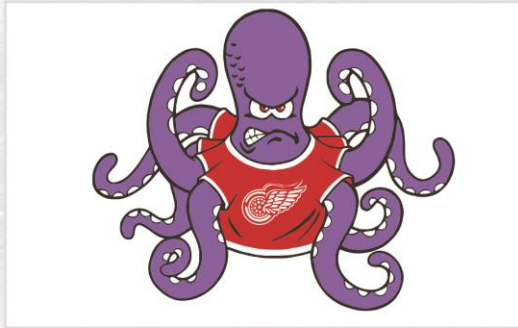
❖ Product Highlight:

- **Perfect way to cap the mega-popular 300-patch set!**



2014-15 O-Pee-Chee Hockey

O-Pee-Chee



2002-03 TO PRESENT DETROIT RED WINGS (CARTOON)

O-Pee-Chee



1978-79 TO 1991-92 VANCOUVER CANUCKS (PRIMARY)

O-Pee-Chee



1970-71 TO 1973-74 CALIFORNIA GOLDEN SEALS (PRIMARY)

O-Pee-Chee



NHL® 1991-92 (75TH ANNIVERSARY)

2014-15 O-Pee-Chee Team Logo Patches