

Product Highlights:

- > NEW CONFIGURATION!
 - Hobby Box Prices Reduced by 15%!
 - > Eight packs per box
 - > Every box still features three Auto or Memorabilia Cards
- Expanded Rookie Redemption Program will incorporate full run of Parallels, Autos & Relic Variations for the five best 2015-16 Rookies!
- ➤ All-New "Honoured Members" Relics, Autos and Cut Signatures!!!
- ➤ All-New "Lord Stanley's Legacy" Hits!
- > All-New "Year One Rookie Gamers" Relics (incl. jersey, patch, strap & tag)!

Configuration:

- 4 cards per pack
- 8 packs per box
- 10 boxes per inner
- 2 inners per case



Stars Material, Spectrum
Patch –Patch Parallel





- ✓ Box Break: (on average)
 - > Three (3) Auto or Relic Cards
 - > One (1) Rookie Redemption
 - > One (1) Card #'d of 99 or less
 - > Three (3) Cards #'d of 999 or Less
 - On average, 7 out of every 10 boxes will have a card featuring either a patch, strap, stick, tag, Six-swatch jersey or premium autograph (Base Set Auto or Auto-Mem Parallel, Auto'd Rookie Redemption, Top 12 Rookie Sig etc.)!

Year One Rookie Gamers – Patch Parallel





Rookie Materials - Jersey-Patch

√ 10-Box Inner Break: (on average)

Look for up to four per inner amongst:

- Base Set Autos (#'d of 5)
- Base Set Auto Relics (#'d of 25 or less)
- Base Set Premium Relics (#'d of 10 or less)
- Rookie Redemption Autos
- Rookie Redemption Auto Relics
- Frozen Artifacts Premium Relics (#'d of 12)
- Honoured Members Autos, Relics, Cuts (#'d of 27 or less)
- Lord Stanley's Legacy Premium Relics (#'d of 12) & Sigs (1:240)
- > Stick-to-Stick Trios (1:240)
- Treasured Swatches Premium Relics (#'d of 12)
- Tundra Tandems & Trios Premium Relics (#'d of 15 or less)
- Tundra Sixes w/Premium Relic parallels (#'d of 99 or less)
- > Year One Rookie Gamers Premium Relics (#'d to 16 or less)
- > Top 12 Rookie Signatures (1:480)
- > Autograph Buybacks (#'d of 10 or less)



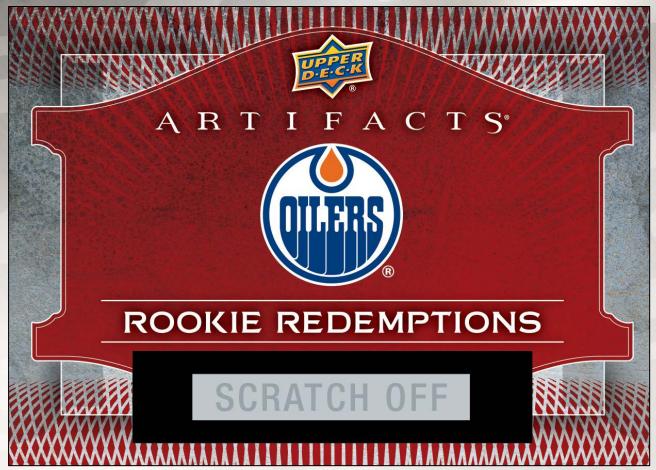
*** HONOURED MEMBERS INSERTS**

- Planned for a three-year run, to feature up to 100 HOFers!
- > All cards are 140 pt. thick!
- > All cards are printed on lustrous Acetate stock with Silver Spectrum Deco Foil!
- Limited to 27 Serial #'d copies per card for Relics & Autos!
- Limited to 5 or Less Serial #'d copies per card for Cut Sigs!
- Look for superstars ranging from the Original 6 Era to Modern Day!



Honoured Members Relics





2015 No. 1 NHL Draft Pick?





Lord Stanley's Legacy Signatures



Base Card