



2016-17 HOCKEY



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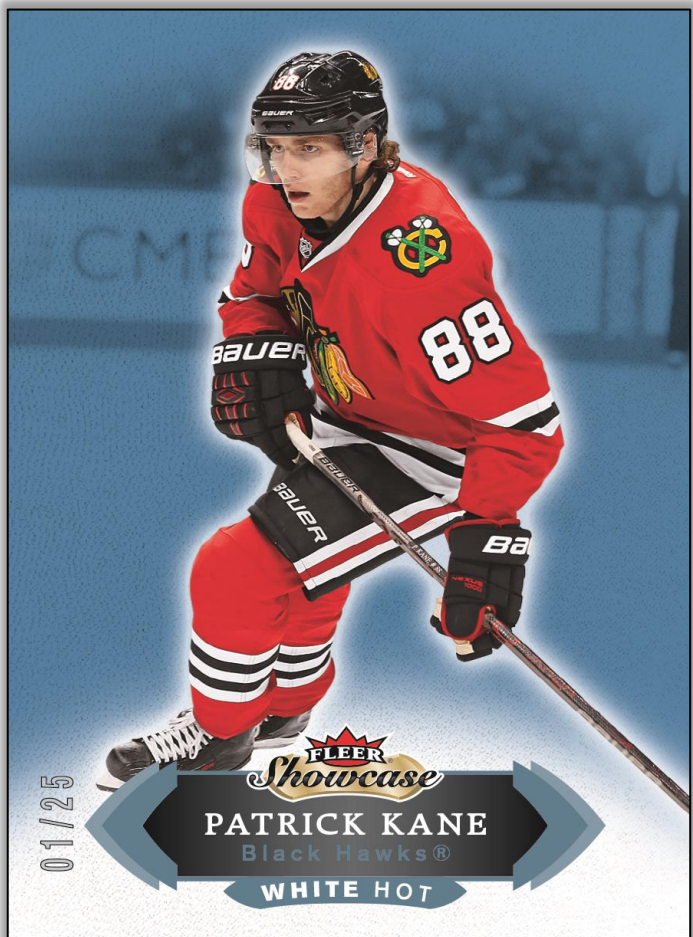


PRODUCT HIGHLIGHTS

2016-17 Fleer Showcase has been reconfigured to deliver amazing hits at a lower box price.

Metal Universe PMG's are back and loaded with this year's top talent.

Look for the highly popular Flair Row inserts featuring 20 Vets & 30 Rookies.



Base Set White Hot Parallel

- - BOX BREAK - -

1 Autograph Card
4 Metal Universe Cards
4 Flair Row Cards
1 Card Numbered 150 or less
3 Additional Numbered Cards
3 Base Set Red Glow Parallel Cards
3 of the following chase Cards
*Mix & Match EX-2017, Ultra Scoring Kings,
Metal Universe Planet Metal & Flair Hot Gloves*

- - Configuration - -

**5 Cards Per Pack
18 Packs Per Box**



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METAL UNIVERSE PMG's

**Metal Universe PMG's are back and loaded
with this year's top talent**

Featuring 4 different Parallels:

Red # 'd to 150, Blue # 'd to 50, Green # 'd to 10 & the highly sought after Purple # 'd to a mere 5



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AUTOGRAPH HITS

Grab 1 Autograph per box from inserts like

Hot Prospects Autograph

Red Glow & White Hot Parallels

as well as

Hot Prospects Autograph Patch

White Hot FX Parallel.



Hot Prospects Auto



Hot Prospects Auto Patch White Hot FX Parallel



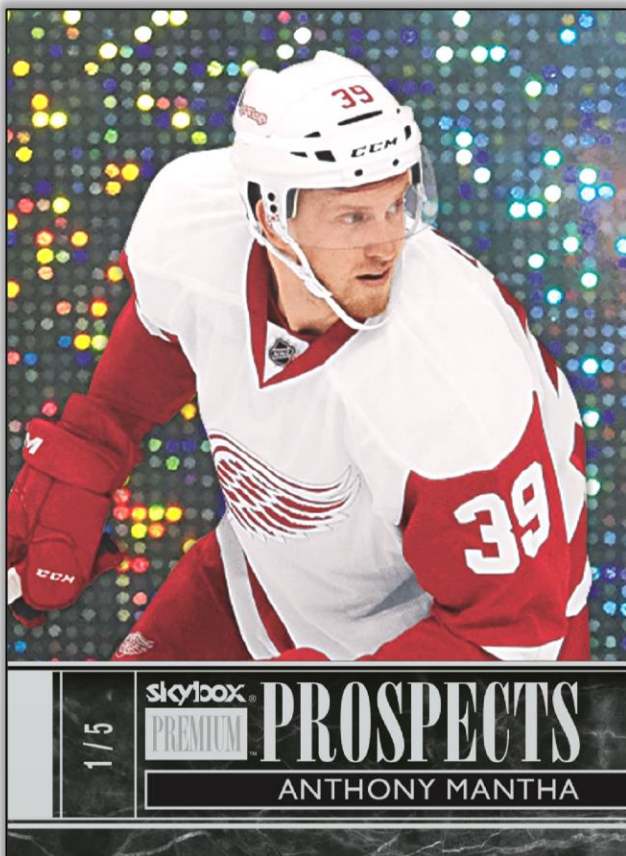
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ROOKIE CHASE CARDS

Ultra Rookies #'d to 599
and its parallels;
Platinum Medallion #'d to 99 &
Ultra Violet Medallion # to 25

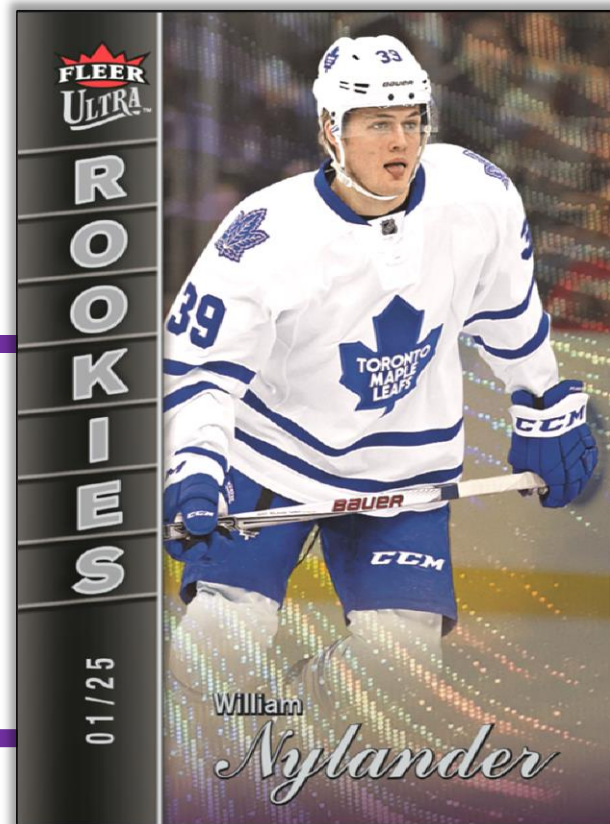


SkyBox Premium Prospects – Sparkling Diamond

Be on the lookout for
Hot Prospects singles
and Quads #'d to 399

And their parallels

Red Glow #'d to 25
White Hot #'d to 5



Ultra Rookies – Ultra Violet Medallion

SkyBox Premium Prospects #'d to 499
and its parallels;
Star Rubies #'d to 50 &
Sparkling Diamond #'d to 5



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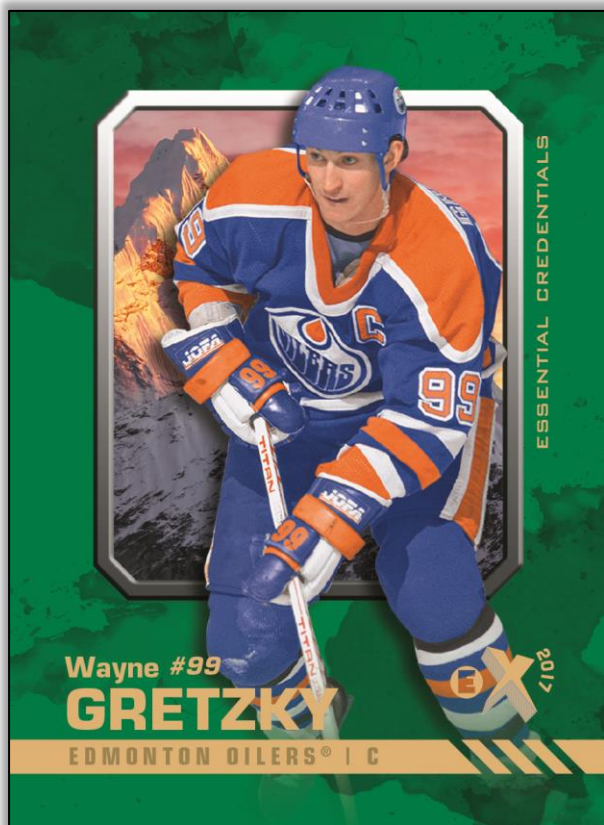




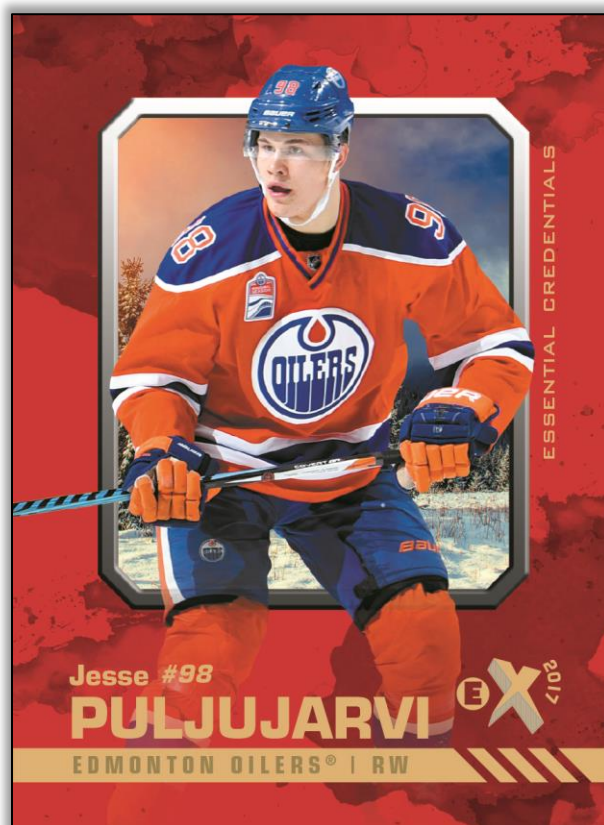
NEW EX-2017

New to Fleer Showcase the EX-2017, an ode to a classic '96-97 Fleer Insert, EX-2000

Featuring 42 NHL Superstars, Legends & Rookies, also look for two dynamic parallels; Essential Credentials Future & Essential Credentials Now.



EX-2017 Essential Credentials Now Parallel



EX-2017 Essential Credentials Future Parallel



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