

The Upper Deck Company



2017-18 UD ICE HOCKEY

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PRODUCT HIGHLIGHTS

Ice Premieres Rookie Cards Numbered as Low as 99

Find The Super Rare 1 of 1 Black Parallel

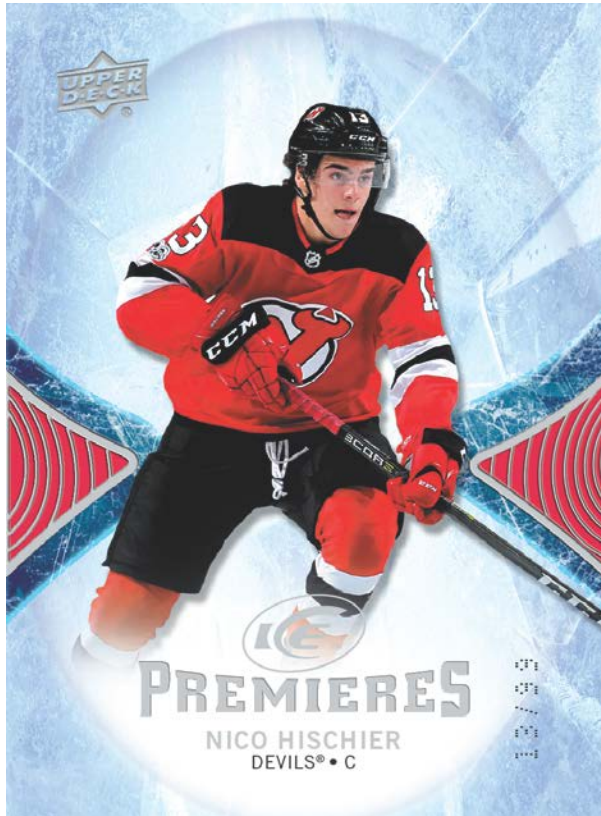
Look For Ice Premieres Retro Cards

**The Second Installment of Exquisite Collection
Hockey Cards Are Here**

**Find Autographs From Your Favorite Active Players
and Retired Legends in Rinkside Signings and Glacial Graphs**

**Look for Awesome Memorabilia Inserts
Including Red Parallel Inserts**

Sub Zero Set is Back



Ice Premieres, Level 1

- - BOX BREAK - -

2 Autograph, Memorabilia or Exquisite Collection Cards

2 Ice Premieres Rookie Cards

1 Sub Zero Card

1 Additional Chase Card

- - Configuration - -

4 Cards Per Pack – 6 Packs Per Box – 10 Boxes Per Inner – 2 Inners Per Case



All Content is subject to change. Card images are solely for the purpose of design display.



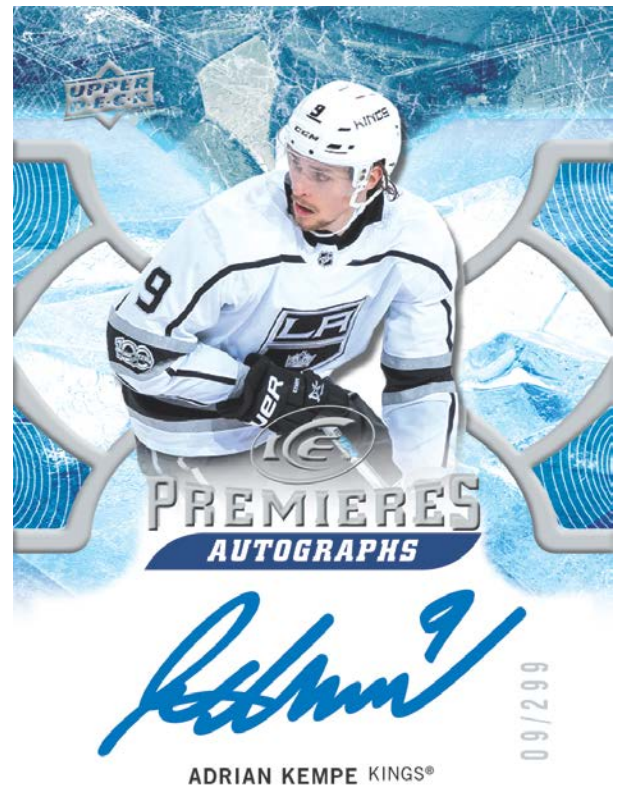


ICE PREMIERES

Grab Ice Premieres Rookie Autographs
Numbered as low as 99 And
Ice Premieres Rookie Autograph Patches
Numbered as Low as 10



Ice Premieres Autograph Patch



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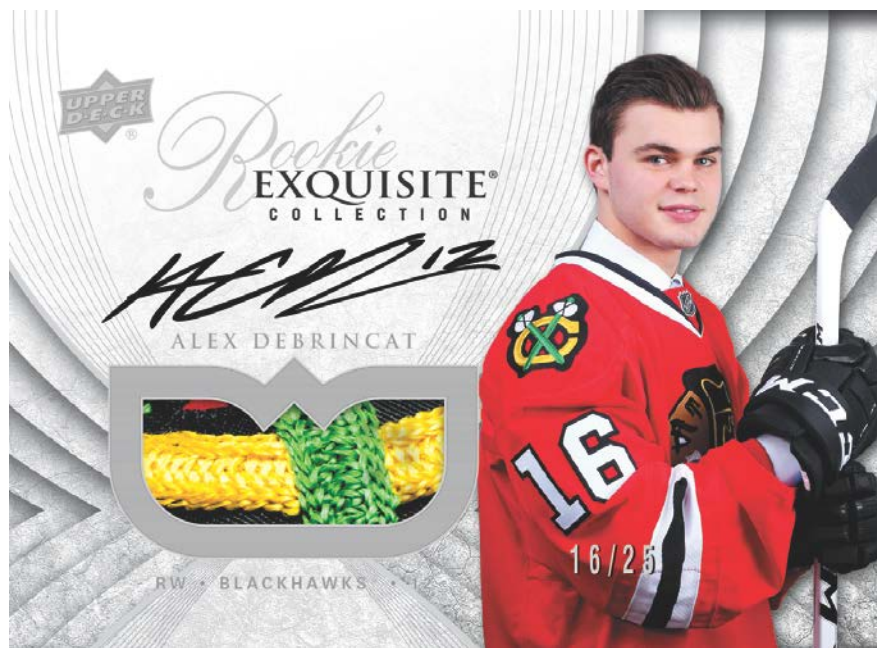




EXQUISITE

The Second Installment of Exquisite Collection Hockey Cards Are Here

Featuring an Array of Stunning Cards, Including Autographs of this year's top Rookies



07-08 Exquisite Rookie Auto Patch Tribute



Exquisite Material Signatures



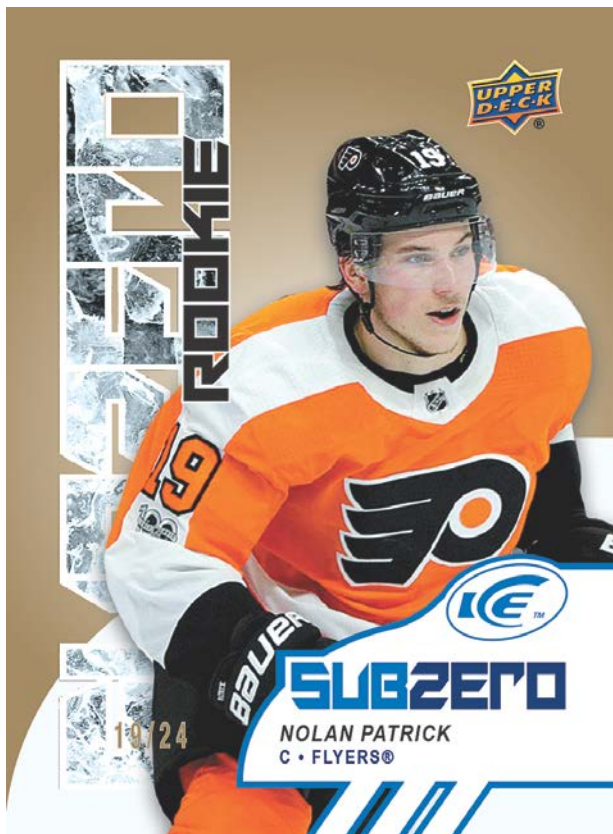
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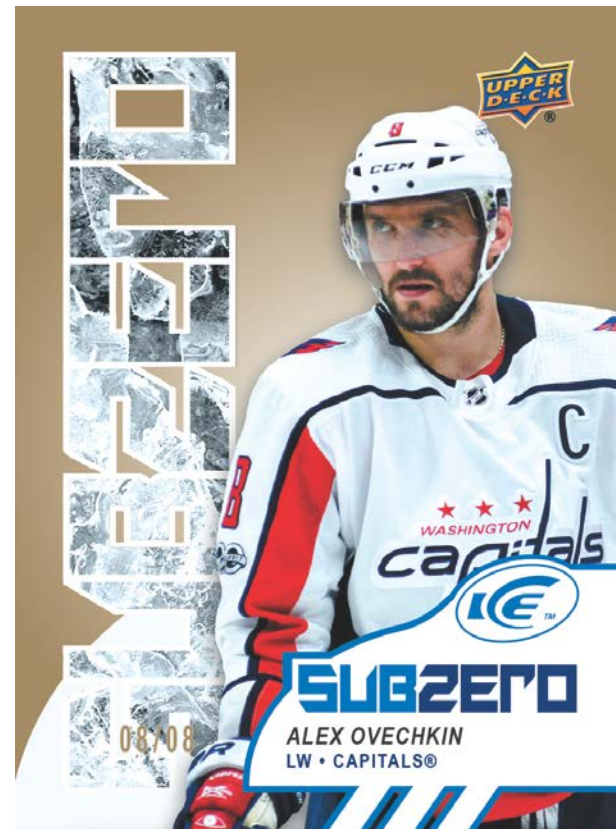
Sub Zero

Featuring Top Talent in The NHL on a Holographic Acetate Surface, Making This Set Within a Set a Force to be Reckoned With.



Sub Zero Rookies Gold Parallel

Sub Zero Gold SP



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Autograph & Memorabilia

Be on the lookout for supreme autograph and memorabilia inserts from today's top stars and retired legends



Superb Script Portraits, Tier 2



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