



# 2014-15 SPx Basketball



- Collect the first basketball SPx Rookie Autographed Jersey cards since 2008-09!
- Every pack contains either an autograph, memorabilia card, Finite card, or Hologram card!
- Configuration:
  - ✓ 5 cards per pack
  - ✓ 10 packs per box
  - ✓ 8 boxes per inner shipper
  - ✓ 2 Inner Shippers per case
- Regular Set:
  - ✓ Base Cards – 75 cards
- Product Highlights:
  - ✓ SPx Rookie Auto Jerseys – #’d to 475 or less
  - ✓ SPx Finite Rookies and Legends
    - ✓ #’d to 799 or less
    - ✓ Includes Radiance and Spectrum Parallels!
  - ✓ UD Premier Rookie Auto Jerseys - #’d to 75 or less
  - ✓ Winning Big Materials, Combos, and Trios
- Arrival Date: January, 2015



Regular Card and Die-Cut Auto Parallel



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➤ Get at least one (1) Rookie Auto Jersey card per box!

✓ PMG technology with memorabilia!

✓ Red #’d to 475 or less

✓ Blue #’d to 30

✓ Green #’d to 1

➤ Box Break Summary:

✓ Get one (1) hit in every pack!

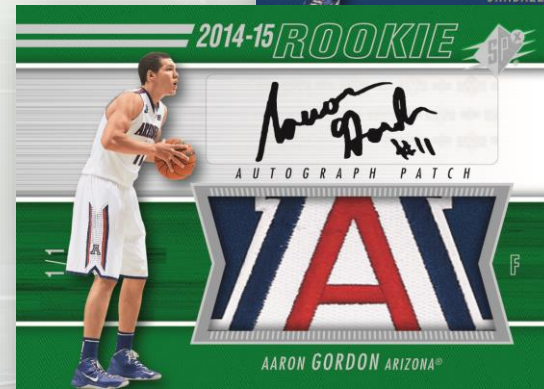
✓ 2-3 Autographs in every box!

✓ Includes 1 Rookie Auto Jersey

✓ 1-2 Memorabilia card per box!

✓ 3 Finite Rookies or Legends per box!

✓ 3 Hologram cards per box!





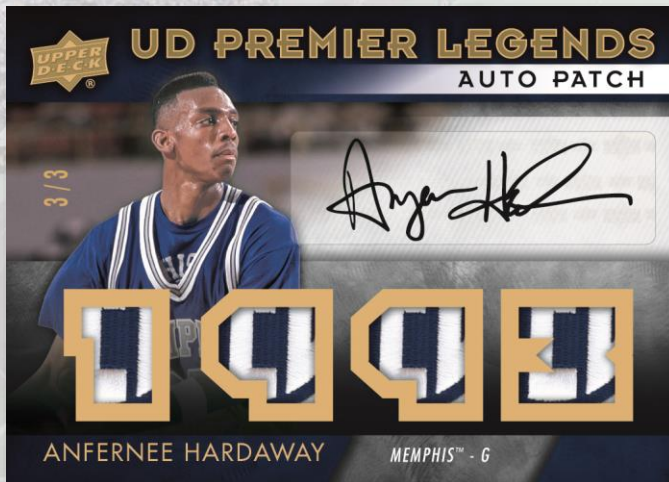


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## ➤ Case Break Summary:

- ✓ Four (4) UD Premier Football Bonus Packs!
  - ✓ #’d to 75 or less
  - ✓ Each pack has an autographed memorabilia card that is incremental to the box!
  - ✓ 2 per inner shipper



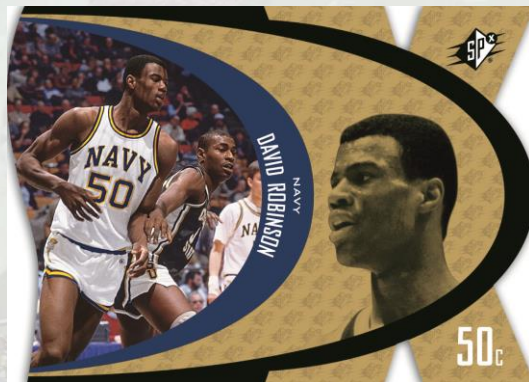
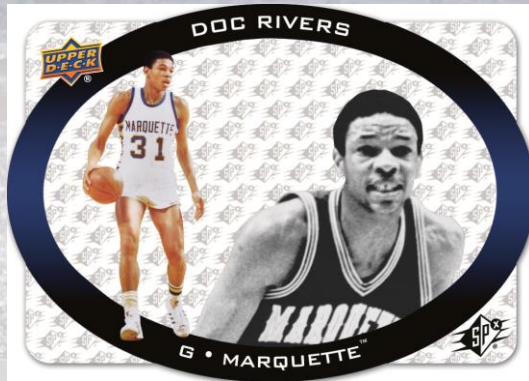


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- Three (3) SPx Hologram cards per box!
  - Look for rare gold parallels!

- Three (3) SPx Finite Rookies or Legends per box!
  - #’d to 799 or less
  - Look for Radiance and Spectrum Parallels







# 2014-15 SPx Basketball



- Collect Winning Big Materials memorabilia cards!
- Look for combos and trios as well as autographed patch parallels!





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- SuperScripts and SPx Signatures each fall 1:90
- Look for die-cut autograph parallels #’d to 3!

