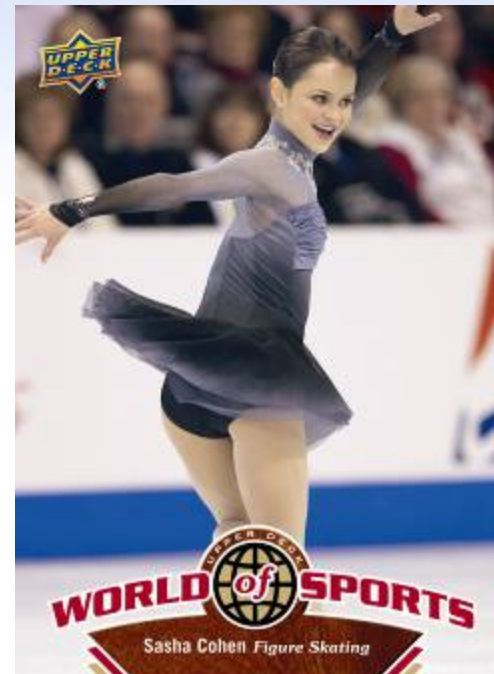




Upper Deck World of Sports

The debut of Upper Deck World of Sports sets the stage to deliver the greatest collection of sports stars the industry has ever seen all assembled in one product! Collect autographs and memorabilia from the games greatest stars and personalities in Baseball, Basketball, Hockey, Golf, Soccer, Lacrosse, MMA, Olympic Sports, Extreme Sports, and more!

- **Regular Set:**
 - Regular Cards (400)
- **Configuration:**
 - 6 cards per pack
 - 20 packs per box
- **Top Inserts:**
 - Athletes of the World Signatures
 - Sports Nation Dual, Triple and Quad Signatures
 - All Sport Apparel
 - Clear Competitors
- **Product Arrival Date:**
January 2011

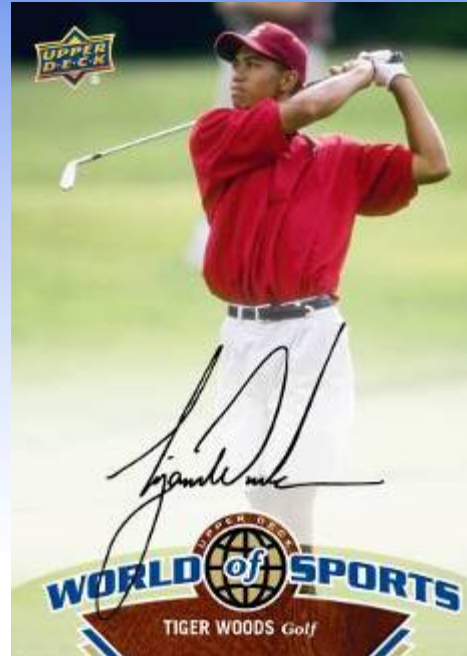


Regular Card



Upper Deck World of Sports

- **Break Summary:**
(on average)
 - Get Two (2) Autographs in every box!
 - Including one (1) multi-signed card per case!
 - One (1) Memorabilia card per box!
 - Look for the autographed parallel
 - One (1) Clear Competitors PETG insert per box!



Regular Card
Autograph Parallel



All Sport
Apparel
Autograph
Parallel



Upper Deck World of Sports

- Autographs from sports' biggest stars!

- Michael Jordan
- LeBron James
- Tiger Woods
- Amanda Beard
- Jose Canseco
- Sidney Crosby
- Wayne Gretzky
- Nancy Kerrigan
- Randy Couture
- Sasha Cohen
- And many more!



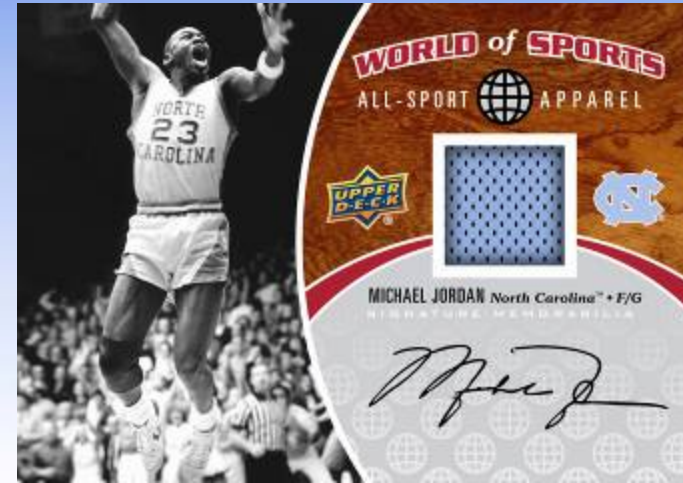
Regular Card
Autograph Parallel



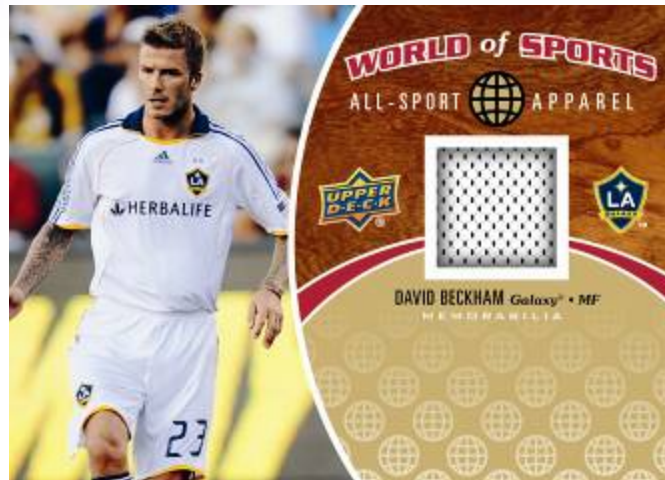
Upper Deck World of Sports

- Memorabilia worn by the biggest names in sports!

- Tiger Woods
- Landon Donovan
- Magic Johnson
- Michael Jordan
- Matt Danowski
- Taylor Hall
- Heather Mitts
- Hope Solo
- LeBron James
- And many more!



All Sport Apparel
Autograph Parallel

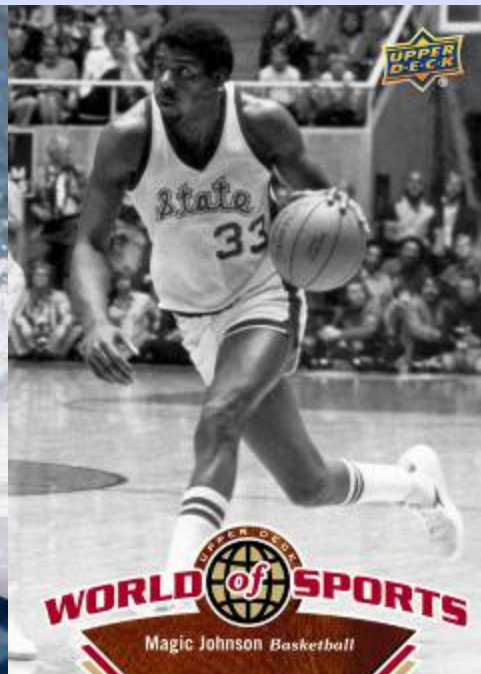
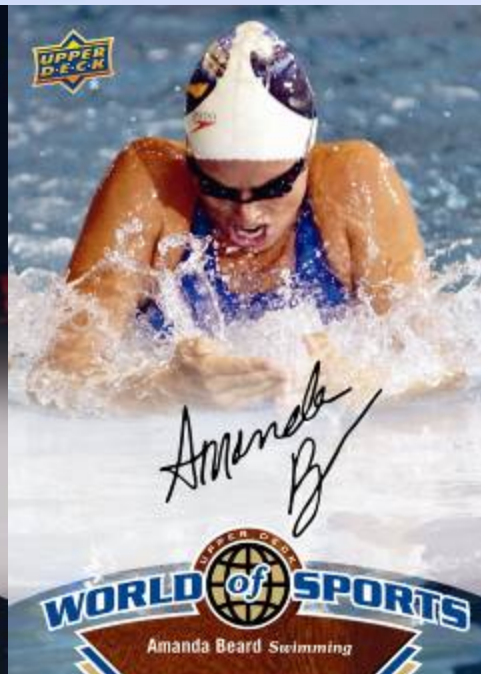
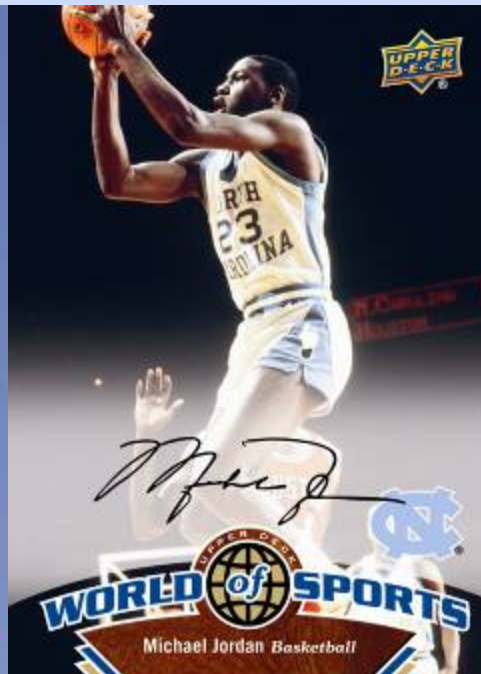


All-Sport Apparel



Upper Deck World of Sports

Big Time Legends!



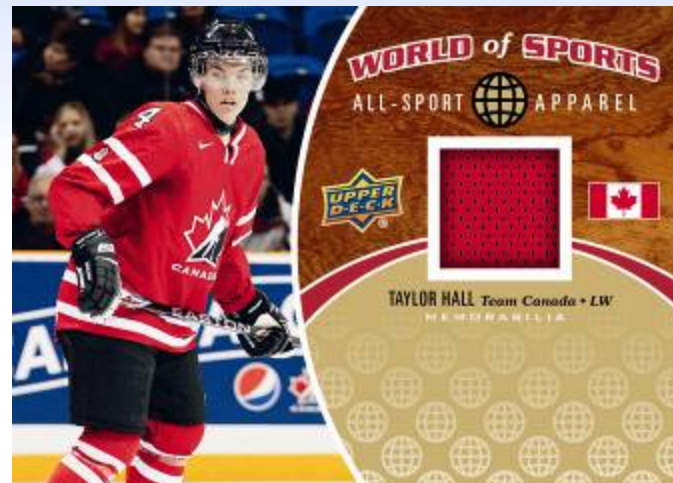


Upper Deck World of Sports

Big Time Rookies!



Regular Card

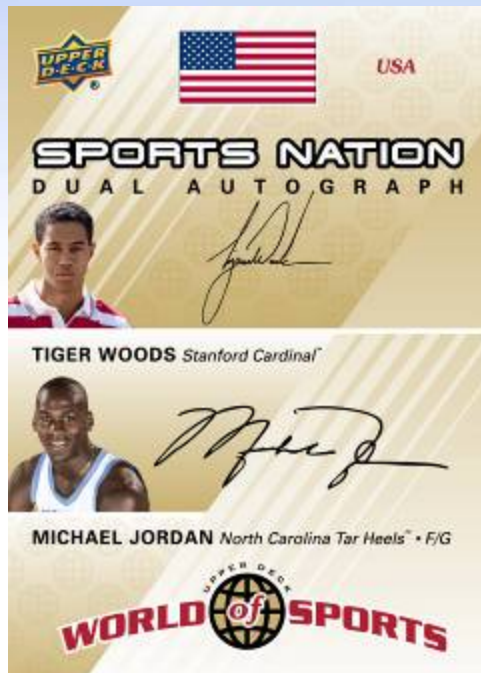


All Sport Apparel



Upper Deck World of Sports

Big Time Hits!



Sports Nation Dual
Autographs



Clear Competitors PETG
Insert



Sports Nation Quad
Autographs